

“Iron Maiden – Legacy of the Beast World Tour 2022 – UBS Arena Holiday Giveaway 2021” Sweepstakes

The following terms and conditions (collectively, the "Official Rules") shall apply to the UBS Arena “Iron Maiden – Legacy of the Beast World Tour 2022 – UBS Arena Holiday Giveaway 2021” Sweepstakes (the "Sweepstakes").

Eligibility: VOID WHERE PROHIBITED. The Sweepstakes is open to legal residents of the United States (excluding residents of Puerto Rico, U.S. Virgin Islands, Guam and other United States territories) who are at least 18 years of age at the time of entry. All eligibility is further subject to all federal, state, and local laws and regulations. All entries submitted are the property of New York Arena Partners, LLC (the "Sponsor"). No purchase necessary to enter or win the Sweepstakes. A purchase will not increase or impact your chances of winning. Employees of New York Arena Partners, LLC, its affiliates, and the immediate families and household members of each are not eligible to win.

How to Participate: The Sweepstakes period begins at 8:00 a.m. Eastern Time ("ET") on December 20, 2021 and ends at 10:00 p.m. ET on December 25, 2021 ("Sweepstakes Period"). During the Sweepstakes Period, you may enter the Sweepstakes by visiting Sponsor's website, www.ubsarena.com/holiday, clicking on “Enter” next to the Iron Maiden event, and completing an online entry form. Only one (1) entry per person is permitted during the Sweepstakes Period.

By submitting any entry, you agree to be bound by these Official Rules. The odds of winning vary based on total number of eligible entries received. Entries that do not comply with these Official Rules will be disqualified.

One (1) winner (“Winner”) will be selected in a random drawing containing all eligible entries received during the Sweepstakes Period. Drawing will take place on December 27, 2021. Sponsor's decision is based on its sole discretion and interpretation of these Official Rules and is final and binding in all respects. Winner will receive one (1) pair of tickets to Iron Maiden – Legacy of the Beast World Tour 2022 on October 19, 2022 at UBS Arena, one (1) parking pass, and one (1) digital fifty-dollar (\$50) Belmont Hall gift card (collectively, the “Prize”). The Prize is subject to New York State guidelines and Winner and their guest must comply with all guidelines and rules for entry into UBS Arena, as may be applicable. ARV of the Prize: \$207. Odds of winning the Prize depend on the number of eligible entries received.

Winner will be notified on December 27, 2021 by 5:00 p.m. ET. If Winner is unreachable by December 28, 2021 at 5:00 p.m. ET, or if Winner is unavailable for the Prize, an alternate winner will be selected by the Sponsor. Prize is nontransferable.

To claim the digital fifty-dollar (\$50) Belmont Hall gift card element of the Prize, Winner will need to download the free UBS Arena mobile application and register an account (no purchase necessary). All use of the UBS Arena mobile application is subject to its general terms and conditions.

By claiming the Prize, the Winner authorizes the use, without additional compensation, of Winner’s name and/or likeness and/or voice/photograph and/or municipality of residence for promotion and/or advertising purposes in any manner and in any medium which the Sponsor may deem appropriate. Winner and all entrants, as a condition of entry into the Sweepstakes, agree to release New York Arena Partners, LLC and its affiliates from and against any and all liability, claims or actions of any kind whatsoever for injuries (including as a result of the novel COVID-19 virus), damages, or losses to persons or property which may be sustained in connection with participating in any aspect of the Sweepstakes, the receipt, ownership or use of the Prize awarded, or any typographical or other error in these Official Rules.

The Sweepstakes is subject to all federal, state and local laws. The Sponsor reserves the right to withdraw, terminate or modify the Sweepstakes at any time without prior notice. Any federal, state and local taxes and expenses relating to the acceptance and use of the Prize are the sole responsibility of Winner. Void where prohibited by law.

The Sponsor is not responsible for technical, hardware, software or telephone malfunctions of any kind, lost or unavailable network connections, or failed, incorrect, incomplete, inaccurate, garbled or delayed electronic

communications caused by the user or by any of the equipment or programming associated with or utilized in the Sweepstakes or by any human error which may occur in the processing of the entries in the Sweepstakes or for any liability for damage to any computer system resulting from participation in, accessing or downloading information in connection with the Sweepstakes. The Sponsor reserves the right in its sole discretion to disqualify any individual that tampers or attempts to tamper with the entry process or the operation of the Sweepstakes; violates the Official Rules; or acts in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

Sponsor: The Sweepstakes is sponsored by New York Arena Partners, LLC, 15 Verbena Avenue, Floral Park, New York 11001.

Winner List: For a copy of the name of the Winner, send a postage paid, self-addressed envelope to:

New York Arena Partners, LLC
Attn: Erin Nourijanian
15 Verbena Avenue
Floral Park, New York 11001

Requests must be received within thirty (30) days of the conclusion of the Sweepstakes Period.