



## **Oak View Group Inks Deal With Ticketmaster To Provide Ticketing Services At UBS Arena, Home of the New York Islanders**

*Ticketmaster's Leading Digital Ticketing to Support Concerts and Sporting Events at New UBS Arena, Climate Pledge Arena, Moody Center, Coachella Valley Arena, Savannah Arena, and Co-op Live*

NEW YORK (July 19, 2021) - UBS Arena, the New York metropolitan area's most anticipated live entertainment venue and future home of the New York Islanders Hockey Club, today announced a long-term partnership with [Ticketmaster](#), the global leader in ticketing, to employ their latest venue and ticketing technology at the arena. The deal also includes five additional [Oak View Group](#) (OVG) world-class arenas including Seattle's Climate Pledge Arena, Austin's Moody Center, Coachella Valley Arena in Palm Desert, Calif., Savannah Arena, and Co-op Live in Manchester, England.

UBS Arena is a \$1.1 billion multi purpose venue under construction adjacent to the Belmont Park racetrack. The world class entertainment venue, with its timeless and classic design, will bridge its iconic past with today's advanced technology and amenities. In addition to being the new home to the famed New York Islanders Hockey Club, UBS Arena is designed with a sharp focus on music and will create special experiences for both artists and audiences. The state of the art arena, opening in the fall, will deliver an unmatched live entertainment experience with clear sightlines and premier acoustics to even more guests than ever before.

"OVG is setting a new standard for arenas with world class hospitality and state of the art technology. Their portfolio boasts some of the most modern and progressive new venues in the world," said **Mark Yovich**, president of Ticketmaster. "Through our leading-edge ticketing technology, Ticketmaster will help OVG deliver premium fan experiences for sports fanatics and music lovers."

Continuing a longstanding NHL partnership, Ticketmaster will expand its relationship with the New York Islanders as they make the move to **UBS Arena**. In addition to serving as the official ticketing partner for the team, Ticketmaster will offer fans a seamless ticketing experience for all UBS Arena events.

“We couldn’t be more pleased to partner with OVG at UBS Arena and continue to support our long-time partners the Islanders as they return to Long Island and welcome fans to a beautiful, custom-built facility,” said **Marla Ostroff**, Ticketmaster North America managing director.

UBS Arena will utilize Ticketmaster’s digital technology to provide the industry leading tools needed to operate and adapt to the needs of concerts, games, and other events. Ticketmaster’s digital ticketing will provide fans with the safest and most seamless experience across their ticket buying journey from the moment of purchase all the way through to entering one of these state of the art venues. This includes offering fans features like instant ticket delivery and transfer right from your mobile device.

“Ticketmaster is the best ticketing system in the world, and we’re pleased to offer their industry leading technology at UBS Arena,” said **Hank Abate**, President of Arena Operations for UBS Arena.

Evoking a premium feel across all aspects of the experience, the venue will be equipped with “Ticketmaster Concierge,” a contactless box office with the ability to handle all ticketing transactions, account support, refunds, or will-call, while reducing the need for physical interactions between fans and staff. Fans will check themselves into the event through contactless scanners accessing digital tickets on their mobile device, providing faster entry. The venue can also use new capabilities for contactless payment, mobile ordering, and in-venue experiences via the Ticketmaster app. This will provide full autonomy for services like in-seat concessions as well as merchandise pre-order and delivery to dramatically reduce wait times at pick-up windows in the venue and allow fans to enjoy more of the event.

“We know what a strong partner Ticketmaster is when it comes to bringing the premium ticketing experience to fans, and we look forward to partnering with them to bring the biggest artists to UBS Arena,” said **Tom Pistore**, President of Commercial Operations for UBS Arena.

### **About UBS Arena**

UBS Arena is New York's newest premier entertainment and sports venue and future home of the New York Islanders. Located at Belmont Park in Elmont, New York, the state of the art facility will open for the 2021-22 National Hockey League season and host more than 150 major events annually. The arena and surrounding development are expected to create 10,000 construction jobs and 3,000 permanent jobs, generating approximately \$25 billion in economic activity over the term of the lease.

Developed in partnership with Oak View Group, the New York Islanders, and Jeff Wilpon, UBS Arena is poised to be one of the area's – and the nation's – most prestigious and appealing venues for musical acts, events and performers of all genres, and will create a unique entertainment experience for artists and audiences alike. The arena is being constructed with a fan-first approach that leverages sophisticated engineering acoustics

to amplify the audio experience, high-resolution LED displays and will include the largest scoreboard in New York.

UBS Arena will offer the highest-end amenities and customer service, through VIP suites and clubs that merge boutique hospitality with live entertainment. Clubs and suites will have a timeless design inspired by classic, well known New York establishments and will offer premier views of the bowl. Complementing UBS Arena, the surrounding campus will consist of 340,000 square feet of luxury retail and will include a 4 star boutique hotel.

UBS Arena is being built to achieve Leadership in Energy and Environmental Design (LEED) standards for New Construction. In an effort to build a greener future and minimize environmental impact, UBS Arena intends on being 100% carbon neutral, utilizing renewable energy by 2024, which will make it the first arena to do so on the eastern seaboard.

### **About the New York Islanders**

Founded in 1972, the New York Islanders Hockey Club is the proud winner of four Stanley Cup Championships and nineteen consecutive playoff series victories. The Islanders have had nine members inducted into the Hockey Hall of Fame and play in the National Hockey League's Eastern Conference.

The Islanders Children's Foundation has helped countless youngsters in need around the world since its inception. Donations are raised through the efforts of our players, management and employees, along with our fans and partners.

UBS Arena at Belmont Park will be the team's new, state of the art home starting with the 2021-22 NHL season.

### **About Oak View Group (OVG)**

Oak View Group (OVG) is a global sports and entertainment company founded by Tim Leiweke and Irving Azoff in 2015. OVG is focused on being a positive disruption to business as usual in the sports and live entertainment industry and currently has eight divisions across four global offices (Los Angeles, New York, London and Philadelphia). OVG is leading the redevelopment and operations of the New Arena at Seattle Center as well as leading arena development projects in Belmont, NY; Austin, TX; Palm Desert, CA; Manchester, UK. OVG Global Partnerships, a division of OVG, is the sales and marketing arm responsible for selling across all OVG Arena Development projects.

### **About Ticketmaster**

Ticketmaster is the world's largest ticket marketplace and the global market leader in live event ticketing products and services. Through official partnerships with thousands of venues, artists, sports teams, festivals, performing arts centres and theatres, Ticketmaster processes 500 million tickets per year across 30+ different countries. Ticketmaster is a part of Live Nation Entertainment (NYSE: LYV).

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