



UBS Arena



Ford Partnering with New York Islanders and UBS Arena To Honor the Military

*Multi-Year Agreement Features BUILT FORD TOUGH Military Tribute
Providing a Free Ford Truck to a Local Veteran*

Ford Named Official Truck of UBS Arena

BELMONT PARK, N.Y., (January 21, 2022) – Ford has joined the New York Islanders and UBS Arena, the New York metropolitan area’s newest premier entertainment and sports venue, as a sponsor, to collectively honor service members, veterans, and their families.

This season, the organizations are teaming up to donate a new Ford truck to a local hero through the BUILT FORD TOUGH Military Tribute. Together, Your Local Ford Stores and the Islanders will invite the local community to nominate veterans and share their stories on why these local heroes are deserving of a new Ford truck. The lucky winner will be surprised with the truck at the end of the 21-22 regular season. For additional details on the BUILT FORD TOUGH Military Tribute and to nominate a deserving veteran, please visit www.newyorkislanders.com/fordtribute

“We are proud to partner with Ford and shine a spotlight on our local military members and their families. To be able to provide a deserving hero with a brand new Ford truck is something truly special,” said Tom Pistore, President Commercial Business Operations at UBS Arena. “We look forward to Military Appreciation Night every season and are excited to share our support and thank them again this year.”

Your Local Ford Stores will also present the New York Islanders Military Appreciation night this evening against the Arizona Coyotes at UBS Arena at Belmont Park. Activations for the night include:

- Ford and the Islanders will be hosting a number of military members and their families at the evening’s game
- The first 10,000 fans in attendance will receive a co-branded military themed hat
- Military Jersey Auction where Islanders fans can bid on military inspired jerseys the players will be wearing for warm-ups ahead of the game that evening with proceeds benefitting Islanders Children’s Foundation’s military non-profit partners
- Military Mystery Puck sale with proceeds benefitting Islanders Children’s Foundation’s military non-profit partners
- 50/50 Raffle proceeds to benefit the USO and the United Heroes League
- Ceremonial puck drop along with a special military rappel during the National Anthem
- An in-game “I Salute” moment in game asking fans to raise signs to show who they salute
- An in-game Military Hero of the Game will be spotlighted
- UBS Arena lanterns will be lit green in honor of the evening

Additionally, throughout the season Ford will present a number of in-game features during Islanders' home games including Military Hero of the Game and the in arena power play. As the Official Truck of UBS Arena, Ford will showcase one of their latest models on the main concourse at the venue.

"Your Local Ford Stores are excited to build upon the success of our New York Islanders sponsorship, and to join them in their new home as an official sponsor of UBS Arena," said John Billard, Tri-State Ford Dealers Chairman. "And we're even more proud to join the team in honoring the brave men and women of our military community. We are forever grateful for their commitment to our country."

About Your Local Ford Stores

Your Local Ford Stores are based in New York, Connecticut, and New Jersey with 93 dealerships in the area. These Local Stores offer and service the full line of Ford trucks, SUVs, vans, and cars, as well as electrified passenger and commercial vehicles. The Ford Stores provide financial services through Ford Motor Credit Company. As Ford is pursuing leadership positions in electrification, connected vehicle services and mobility solutions, Your Local Ford Stores help support our community through charitable efforts focusing on first responders, military personnel, youth initiatives and community revitalization projects. For more information regarding Ford Motor Company, its products or Ford Motor Credit Company, visit www.ford.com or www.BuyFordNow.com.

About UBS Arena

UBS Arena at Belmont Park is made for music and built for hockey. New York's newest premier entertainment and sports venue and home of the New York Islanders is developed in partnership with Oak View Group, the New York Islanders, and Jeff Wilpon. The state of the art arena opened in November 2021 with a sold out Harry Styles concert. The venue will host more than 150 major events annually, while delivering an unmatched live entertainment experience including clear sightlines and premier acoustics. In an effort to build a greener future, UBS Arena intends on being carbon neutral for operations by 2024.

Located on the historic grounds of Belmont Park, UBS Arena is located seven miles from JFK International Airport and is accessible via car and ride share at exits 26A, 26B, and 26D off the Cross Island Parkway. For guests using the Long Island Rail Road, UBS Arena will be accessible to East and Westbound travelers at the Queens Village LIRR station, Eastbound travelers at the brand-new Elmont Station (accessible Westbound in Fall 2022), and via the Belmont Spur station, operating from Jamaica on event days. In addition to the Long Island Rail Road, the arena is also accessible via MTA Bus Routes Q2 and Q110 and the Nassau County Inter-Express N6 bus service.

For additional information, please visit UBSArena.com or [@UBSArena](https://www.facebook.com/UBSArena) on Facebook, Instagram and Twitter.

About the New York Islanders

Founded in 1972, the New York Islanders Hockey Club is the proud winner of four Stanley Cup Championships and a record nineteen consecutive playoff series victories. The Islanders have had nine members inducted into the Hockey Hall of Fame and play in the National Hockey League's Eastern Conference.

The Islanders Children's Foundation has helped countless youngsters in need around the world since its inception. Donations are raised through the efforts of our players, management, and employees, along with our fans and partners.

UBS Arena at Belmont Park is the team's new, state of the art home starting this season.

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