

UBS Arena Renames Main Entrance “The Acrisure Great Hall”
Acrisure Named as Partner of UBS Arena and New York Islanders



*Photos Available for Download [Here](#)
Photo Credit: Dennis DaSilva/UBS Arena*

Belmont Park, New York, October 12, 2022 – Today, UBS Arena announced that the main entrance to the venue will be renamed “The Acrisure Great Hall.” Acrisure was also named a partner of both the arena and the New York Islanders.

Acrisure operates a top ten global insurance broker and a full suite cyber services business, among other offerings. Acrisure’s in-arena presence will include signage and digital branding in the Acrisure Great Hall as well as ice-level signage, visible to the thousands of fans in the arena, and millions watching at home. Nearly 19,000 visitors will pass through the Acrisure Great Hall at every UBS Arena event.

“We are honored to partner with UBS Arena and the New York Islanders, allowing our brand to become synonymous with one of the country’s premier music venues and one of the best atmospheres in the NHL,” said Greg Williams, Co-Founder, Chairman & CEO of Acrisure. “The fans who enter UBS Arena through The Acrisure Great Hall will gain awareness of the extraordinary advantage Acrisure brings to our clients.”

“We are pleased to welcome Acrisure to UBS Arena. Having a partnership of this magnitude with an organization like Acrisure speaks volumes to what we’ve built here in Belmont Park and are continuing to grow moving forward,” said Kim Stone, President of UBS Arena. “The Acrisure Great Hall is the first place where we welcome our fans and where they get to experience the grandeur of the venue.”

“We are proud to partner with a premier brand like Acrisure,” said Jon Ledecky, Co-Owner of the Islanders. “The Acrisure Great Hall is the gateway for our loyal and passionate fans to enter UBS Arena on their way to cheering on the team they love.”

UBS Arena at Belmont Park is a \$1.1 billion multi-purpose, state of the art arena opened in November 2021 and has already welcomed numerous top artists including Harry Styles, Sebastian Maniscalco, Billie Eilish, Dua Lipa, TWICE, Eagles, John Mayer and Kendrick Lamar. The venue will host more than 150 major events annually while delivering an unmatched live entertainment experience including clear sightlines and premier acoustics. In an effort to build a greener future, UBS Arena intends on being carbon neutral for operations before 2024, which will make it the first arena to do so on the eastern United States seaboard.

Oak View Group (OVG), a global venue development, advisory and investment company for both the sports and live entertainment industries and part owners of UBS Arena, first made the introduction to Acrisure. In January, OVG announced its naming rights agreement with Acrisure for a Palm Springs, California entertainment and sports venue called Acrisure Arena – the future home of the Coachella Valley Firebirds. Acrisure gained further national attention in July upon the announcement of Acrisure Stadium, home to the NFL’s Pittsburgh Steelers.

About UBS Arena

UBS Arena at Belmont Park is made for music and built for hockey. New York's newest premier entertainment and sports venue and home of the New York Islanders is developed in partnership with Oak View Group, the New York Islanders, and Jeff Wilpon.

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Located on the historic grounds of Belmont Park, UBS Arena is located just 30 minutes by LIRR from Penn Station and is easily accessible from across the region via mass transit or car. To plan your trip, please visit UBSArena.com/plan-your-trip.

For additional information, please visit UBSArena.com or @UBSArena on Facebook, Instagram and Twitter.

About the New York Islanders

Founded in 1972 and celebrating our 50th Anniversary season, the New York Islanders Hockey Club is the proud winner of four Stanley Cup Championships and a record nineteen consecutive playoff series victories. The Islanders have had nine members inducted into the

Hockey Hall of Fame and the team plays in the National Hockey League's Eastern Conference.

The Islanders Children's Foundation has helped countless youngsters in need around the world since its inception. Donations are raised through the efforts of our players, management, and employees, along with our fans and partners.

UBS Arena at Belmont Park is the team's new, state of the art home.

About Acrisure

Acrisure specializes in intelligence-driven financial services, providing a broad array of products including Insurance, Real Estate Services, Cyber Services, and Asset & Wealth Management. The Company has grown revenue from \$38 million to nearly \$4 billion in just over eight years with locations throughout the world. Acrisure is the intelligence-driven financial services distribution platform of the future. Find out more at www.acrisure.com.

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