



UBS Arena



Hyundai Drives Into UBS Arena at Belmont Park

*Car Manufacturer Named Official Non-Luxury Import Vehicle
of UBS Arena and the New York Islanders*



Photo Credit: Dennis DaSilva/New York Islanders
Additional High Res Images Available [Here](#)

Belmont Park, NY and Fountain Valley, Calif., (October 19, 2021) – Hyundai Motor America has become a Founding Partner of UBS Arena and will be the official non-luxury import vehicle of both the venue and the New York Islanders.

As part of the partnership, Hyundai will sponsor one of the premier premium spaces in the venue. The Hyundai Club will bring the ultimate New York Islanders sports bar directly to Islanders fans' live hockey experience. Including great views of the ice, the space is designed to bring the history of the team to life with historical pieces and memorabilia lining the walls. For additional information regarding the club, please visit <http://www.ubsarena.com/hyundaiclub>.

“We are thrilled to have Hyundai join as a Founding Partner and are excited for fans to enjoy the impressive Islanders experience being curated for the Hyundai Club,” said Tim Leiweke, CEO of Oak View

Group. “Having Hyundai be a part of our opening of this world class venue speaks volumes to what we are building at Belmont Park.”

Hyundai will also have two vehicles displayed within the building itself. Hyundai’s all-new Tucson SUV will reside in the Great Hall while its flagship SUV, the Hyundai Palisade, will be stationed on the main concourse. The Tucson in the Great Hall will be wrapped and branded in a New York Islanders theme, giving fans the opportunity for a unique photo moment.

“The Hyundai Club is a space that our passionate Islanders fans have been waiting for to celebrate the rich history of our franchise while enjoying a game live,” said Jon Ledecky, Co-Owner of the New York Islanders. “We thank Hyundai for their support of both the New York Islanders and UBS Arena.”

“Hyundai is proud to be a Founding Partner of the new home for the Islanders and New York’s newest entertainment hub,” said Angela Zepeda, CMO, Hyundai Motor America. “This partnership connects our brand and local dealerships with one of hockey’s storied franchises. It’s a great opportunity to showcase our latest vehicles with the team’s passionate fans.”

UBS Arena at Belmont Park is a \$1.1 billion multi-purpose venue that is finishing construction adjacent to the Belmont Park racetrack. The world class entertainment venue, with its timeless and classic design, will bridge its iconic past with today’s advanced technology and amenities. In addition to being the new home to the famed New York Islanders Hockey Club, the state of the art arena, opening November 20, 2021, will deliver an unmatched live entertainment experience with clear sightlines and premier acoustics.

About Hyundai Motor America

Hyundai Motor America focuses on ‘Progress for Humanity’ and smart mobility solutions. Hyundai offers U.S. consumers a technology-rich lineup of cars, SUVs and electrified vehicles. Our 820 dealers sold more than 620,000 vehicles in the U.S. in 2020, and nearly half were built at Hyundai Motor Manufacturing Alabama. For more information, visit www.HyundaiNews.com.

About UBS Arena

Opening November 20, 2021, UBS Arena at Belmont Park is made for music and built for hockey. New York’s newest premier entertainment and sports venue and home of the New York Islanders is developed in partnership with Oak View Group, the New York Islanders, and Jeff Wilpon. The state of the art arena will host more than 150 major events annually while delivering an unmatched live entertainment experience including clear sightlines and premier acoustics. In an effort to build a greener future, UBS Arena intends on being carbon neutral for operations before 2024, which will make it the first arena to do so on the eastern United States seaboard.

Located on the historic grounds of Belmont Park, UBS Arena is located less than 15 miles from both JFK and LaGuardia Airports, and is accessible via car and ride share at exits 26A, 26B, and 26D off of the Cross Island Parkway. For guests using the Long Island Railroad, UBS Arena will be accessible to East and Westbound travelers at the Queens Village LIRR station, Eastbound travelers at the brand-new Elmont Station (accessible Westbound in Fall 2022), and via the Belmont Spur station, operating from Jamaica on

event-days only. In addition to the Long Island Rail Road, the arena is also accessible via MTA Bus Routes Q2 and Q110 and the Nassau County Inter-Express N6 bus service.

Upcoming events at UBS Arena at Belmont Park include Eric Church on Saturday, December 4, Genesis on Friday, December 10 and a sold out Sebastian Maniscalco on December 27.

For additional information, please visit UBSArena.com or @UBSArena on Facebook, Instagram and Twitter.

About the New York Islanders

Founded in 1972, the New York Islanders Hockey Club is the proud winner of four Stanley Cup Championships and nineteen consecutive playoff series victories. The Islanders have had nine members inducted into the Hockey Hall of Fame and play in the National Hockey League's Eastern Conference.

The Islanders Children's Foundation has helped countless youngsters in need around the world since its inception. Donations are raised through the efforts of our players, management and employees, along with our fans and partners.

UBS Arena at Belmont Park will be the team's new, state of the art home starting with the 2021-22 NHL season.

About Oak View Group (OVG)

Oak View Group (OVG) is a global sports and entertainment company founded by Tim Leiweke and Irving Azoff in 2015. OVG is focused on being a positive disruption to business as usual in the sports and live entertainment industry and currently has eight divisions across four global offices (Los Angeles, New York, London, and Philadelphia). OVG is leading the redevelopment and operations of Climate Pledge Arena at Seattle Center as well as leading arena development projects for UBS Arena in Belmont Park, NY; Moody Center in Austin, TX; New Arena in Coachella Valley, CA; and Co-op Live in Manchester, UK. OVG Global Partnerships, a division of OVG, is the sales and marketing arm responsible for selling across all OVG arena development projects. OVG Facilities, a division of OVG, is the facility management, booking, security, and sanitization services arm that performs services for both OVG's arena development projects and clients on a 3rd party basis. OVG Media & Conferences, a division of OVG, publishes *Pollstar* and *VenuesNow*, in addition to hosting live entertainment-centric conferences around the world. OVG's Arena Alliance, a division of OVG, is a collection of the top 32 venues in North America that provides a platform for booking, content, and sponsorship sales opportunities. Learn more at OakViewGroup.com, and follow OVG on [Facebook](#), [Instagram](#), [Twitter](#), and [LinkedIn](#).

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