## NEW KIDS ON THE BLOCK ANNOUNCE THE ULTIMATE PARTY WITH

# THE MIXTAPE TOUR 2022 FEATURING LEGENDARY SPECIAL GUESTS SALT-N-PEPA, RICK ASTLEY & EN VOGUE

THE FOUR ICONIC ACTS HAVE SOLD MORE THAN 150 MILLION ALBUMS COMBINED

THE MIXTAPE TOUR 2022 WILL TRAVEL TO 50+ CITIES IN ARENAS ACROSS NORTH AMERICA NEXT SUMMER INCLUDING STOP AT BRAND NEW UBS ARENA AT BELMONT PARK ON JUNE 30

TICKETS ON SALE FRIDAY, OCTOBER 8 HERE



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October 4, 2021 – Today, multiplatinum selling pop super-group New Kids On The Block continues the party like nobody else can with the announcement of The MixTape Tour 2022, with their friends Salt-N-Pepa, Rick Astley and En Vogue as legendary special guests.

Produced by Live Nation, the four iconic acts will embark on The **MixTape Tour 2022** for its 50+ date journey beginning May 10 in Cincinnati, OH and make stops in arenas including the brand new **UBS Arena at Belmont Park**, located on the border of Queens and Nassau County, on **June 30, 2022**. Tickets go on sale **Friday, October 8** at <u>Ticketmaster.com</u>. For more information on VIP packages and NKOTB fan club pre-sales, please visit <a href="https://www.nkotb.com">www.nkotb.com</a>.

**UBS** Arena at Belmont \$1.1 billion multi-purpose venue that Park is is Park racetrack. The worldfinishing construction adjacent to the Belmont class entertainment venue, with its timeless and classic design, will bridge its iconic past with today's advanced technology and amenities. In addition to being the new home to the famed New York Islanders Hockey Club, the state of the art arena, opening in the fall, will deliver an unmatched live entertainment experience with clear sightlines and premier acoustics.

Located at 2400 Hempstead Turnpike, UBS Arena is accessible via car and ride share at exits 26A, 26B, and 26D off of the Cross Island Parkway. For guests using the Long Island Railroad, UBS Arena will be accessible to East and Westbound travelers at the Queens Village LIRR station, Eastbound travelers at the brand-new Elmont Station (accessible Westbound in 2022), and via the Belmont Spur station, operating from Jamaica on event-days only. In addition to the Long Island Railroad, UBS Arena is also accessible via MTA Bus Routes Q2 and Q110 and the Nassau County Inter-Express N6 bus service.

In celebration of the tour announcement, the four iconic acts will appear on *The Kelly Clarkson Show* today for a "Kelly's New Kids on the Block Party" show takeover that gives fans a sneak peek into what they can expect from the dynamic, unbeatable live show, including a performance from **NKOTB**. Watch a sneak peek of the appearance HERE.

"We had a blast out on the first MixTape Tour in 2019, and can't wait to take it to another level with our fans on the **MixTape Tour 2022**," **Donnie Wahlberg** said. "Just like a mixtape, these shows are going to take audiences through all the emotions. To be able to have **Salt-N-Pepa** come back and now also have the iconic and legendary **Rick Astley** & **En Vogue** join the tour... we could not be more excited. Let's GO!"

The **MixTape Tour 2022** is already shaping up to be a can't miss night out where fans can hear chart-topping hits and legendary catalogues spanning generations all night long. It follows the colossal commercial and critical success of **NKOTB**'s 2019 tour by the same

name – their biggest since reuniting in 2008 – which grossed \$53.2 million, sold more than 650,000 tickets and pioneered a super-sized show each night with multiple acts (Salt-N-Pepa, Tiffany, Naughty By Nature and Debbie Gibson) hitting the stage and reimagining what a special guest on a tour could look like.

**NKOTB** will hit the stage on the **MixTape Tour 2022** to perform fan favorite #1 hits like "Hangin' Tough," "I'll Be Loving You (Forever)," and "Step By Step" while tour mates **Salt-N-Pepa** ("Push It," "Shoop," "Whatta Man"), **Rick Astley** ("Never Gonna Give You Up," "Together Forever") and **En Vogue** ("Don't Let Go [Love]," "Free Your Mind," "Give It Up, Turn It Loose," "Hold On") keep the party going with music that catapulted them to stardom and solidified their places in music history.

**NKOTB** most recently returned to the stage for an epic, one night only, **sold out** performance at Fenway Park on August 6 in their beloved hometown of Boston, MA. Watch a recap <u>HERE</u>. The show marked their first performance in two years, their third show at Fenway Park, and a preview of the explosive live energy from the group that fans can expect from the **MixTape Tour 2022.** 

In 2021, **Salt-N-Pepa** received a Lifetime Achievement Award. 2022 will kick up with **Salt-N-Pepa** dedicating their Hollywood Walk of Fame star.

Over the past two years, **Rick Astley** has amassed million YouTube followers with a series of covers from his studio and become a major force on TikTok with 1.7 million followers. "Never Gonna Give You Up" was recently featured on the critically acclaimed series *Ted Lasso* on Apple TV+ and its video has been viewed more than 1 billion times.

**En Vogue** celebrated the 30<sup>th</sup> anniversary of their first album *Born To Sing* on April 3, 2020, when it was reissued on Rhino Records, closed out the 2020 Billboard Music Awards with a performance of "Free Your Mind," and launched their *Funky Divas* podcast. In March, they appeared with **Salt-N-Pepa** in *Coming 2 America* for a show-stopping performance of their hit song "Whatta Man" that was aptly titled "Whatta King" and was featured on the film's soundtrack. In 2018, they released their album *Electric Café*, with a top 10 single ("Rocket"). Recent collaborations have included Snoop Dogg, Raphael Saadiq and Chance the Rapper.

#### THE MIXTAPE TOUR 2022 DATES

DATE	CITY	VENUE
Tuesday, May 10	Cincinnati, OH	Heritage Bank Center
Thursday, May 12	Indianapolis, IN	Gainbridge Fieldhouse
Friday, May 13	Nashville, TN	Bridgestone Arena
Saturday, May 14	St. Louis, MO	Enterprise Center
Sunday, May 15	Kansas City, MO	T-Mobile Center
Monday, May 16	Oklahoma City, OK	Paycom Center
Wednesday, May 18	New Orleans, LA	Smoothie King Center
Thursday, May 19	Houston, TX	Toyota Center
Friday, May 20	Edinburg, TX	Bert Ogden Arena

Saturday, May 21 San Antonio, TX AT&T Center Sunday, May 22 Dallas, TX American Airlines Center Wednesday, May 25 Phoenix. AZ Footprint Center Thursday, May 26 San Diego, CA Vieias Arena Friday, May 27 Los Angeles, CA Staples Center Saturday, May 28 Anaheim, CA Honda Center Sunday, May 29 Michelob ULTRA Arena Las Vegas, NV Tuesday, May 31 Fresno, CA Save Mart Center Wednesday, June 1 San Jose, CA SAP Center Thursday, June 2 Golden 1 Center Sacramento, CA Saturday, June 4 Seattle, WA Climate Pledge Arena Sunday, June 5 Portland, OR Moda Center Monday, June 6 Spokane, WA Spokane Arena Tuesday, June 7 Boise, ID Ford Idaho Center Wednesday, June 8 Salt Lake City, UT Vivint Arena Friday, June 10 Denver, CO Ball Arena Saturday, June 11 Lincoln, NE Pinnacle Bank Arena Sunday, June 12 Des Moines, IA Wells Fargo Arena Tuesday, June 14 St. Paul, MN Xcel Energy Center Wednesday, June 15 Milwaukee, WI Fisery Forum Thursday, June 16 Grand Rapids, MI Van Andel Arena Friday, June 17 Rosemont, IL Allstate Arena Tuesday, June 21 Rocket Mortgage Fieldhouse Cleveland, OH Wednesday, June 22 Toronto, ON Scotiabank Arena Thursday, June 23 Mt. Pleasant, MI Soaring Eagle Casino & Resort Friday, June 24 Detroit. MI Little Caesars Arena Saturday, June 25 Columbus, OH Schottenstein Center Sunday, June 26 Lexington, KY Rupp Arena Wells Fargo Center Wednesday, June 29 Philadelphia, PA Thursday, June 30 **Belmont Park, NY UBS Arena** Friday, July 1 Uncasville, CT Mohegan Sun Arena Saturday, July 2 Uncasville, CT Mohegan Sun Arena Sunday, July 3 Atlantic City, NJ Hard Rock Live at Etess Arena Wednesday, July 6 Greenville, SC Bon Secours Arena State Farm Arena Thursday, July 7 Atlanta, GA Vvstar Veterans Memorial Arena Friday, July 8 Jacksonville, FL Saturday, July 9 Ft. Lauderdale, FL FLA Live Arena Sunday, July 10 Orlando, FL **Amway Center** Tuesday, July 12 Charlotte, NC Spectrum Center **Prudential Center** Thursday, July 14 Newark, NJ Friday, July 15 Boston, MA TD Garden Sunday, July 17 Buffalo, NY KeyBank Center Tuesday, July 19 Pittsburgh, PA **PPG Paints Arena** Thursday, July 21 Hershey, PA Giant Center Friday, July 22 Raleigh, NC PNC Arena Saturday, July 23 Washington, DC Capital One Arena

#### **About New Kids On The Block:**

New Kids on the Block have sold more than 80 million albums worldwide -- including back-to-back international #1 songs, 1988's Hangin' Tough and 1990's Step By Step -- and a series of crossover smash R&B, pop hits like "You Got It (The Right Stuff)," "Cover Girl," "Didn't I (Blow Your Mind This Time)," "Hangin' Tough," "I'll Be Loving You," "Step By Step" and "Tonight." The group which started with humble Boston beginnings grew to shatter concert box office records playing an estimated 200 concerts a year, in sold out stadiums throughout the world. Since reuniting in 2007, NKOTB have toured consistently to sold out arenas, have sold nearly 4 million tickets and have doubled their crowd sizes. The Boston natives have been bestowed with their very own, "New Kids on the Block Day," an honor not many can claim, and have played Fenway twice before. The group solidified their place in Hollywood with a star on the Hollywood Walk of Fame since reuniting and will continue representing Boston on their journey long into the future.

#### **About Salt-N-Pepa**

"Push It" — Salt-N-Pepa's signature party-pumping anthem about getting your grind on — started out meaning one thing and turned out to mean something else. Something bigger. Because in a 35-year-career that took them from Queens to rap royalty, the duo of Cheryl "Salt" James and Sandra "Pepa" Denton have pushed it real good as a trailblazing duo that changed the game for women in hip-hop. In the golden age of the genre that they helped put on the music map, they became, guite simply, the First Ladies of Hip-Hop. Now the pioneering pair are living legends who get to see their legacy playing out while they're very much still making moves. "Over the years, we've had every female rapper come up to us and say that we were their role models," says Salt. "We were their inspiration. We were the reason that they felt like, as women, they could do this in a man's world. It just gave me another level of appreciation for what we experienced as well as what we accomplished." And what a lofty list of accomplishments there has been for Salt-N-Pepa. They became the first female rap act to have an album go gold and then platinum. In 2021, Salt-N-Pepa received a Lifetime Achievement Award. 2022 will kick up with Salt-N-Pepa dedicating their Hollywood Walk of Fame star. "I love my Salt-N-Pepa," says Pepa. "I work hard for it. To this day, I do. It's a beautiful thing. And we're still here with timeless music. I'm proud of that." Reflecting on their legacy, Salt sums it up: "We have the anointing of being the first to do things for women in hip-hop. And I think that it's important that we have represented women in an inspirational way — as bosses, as women who have persevered through adversity and misogyny in this business, as mothers, as real women who've gone through real-life situations and kept it pushing."

#### **About Rick Astley**

Rick Astley is enjoying a major career resurgence, having already sold more than 40 million albums fueled by hits like the chart-topping 'Never Gonna Give You Up', 'Whenever You Need Somebody', 'Together Forever', 'When I Fall in Love', 'She Wants To Dance With Me' and 'Cry For Help'. In 2016 he returned with new music and released a wholly self-penned platinum album '50' that has to date sold more than 400,000 copies. In 2018 he followed it up with another top ten album, 'Beautiful Life'. In 2019 Rick released a career spanning top 5 album 'The Best of Me', a best of compilation with eleven

additional reimagined tracks and new single 'Every One Of Us'. 2019 also saw Rick complete a gargantuan 38-date stadium tour as special guest to Take That, during which he played to over 500,000 people. He also graced the main stage of the legendary Reading Festival, performing 'Never Gonna Give You Up' with the Foo Fighters. Just before the pandemic Rick toured Australia and New Zealand with a-ha, playing 8 sold out dates in arenas across the region. During the pandemic, Rick has amassed 2 Million YouTube followers with a series of lockdown covers from his studio and become a major force on TikTok with 1.7 Million followers and selected as one of Louder's top 10 must follow artists on the platform. He has also used this time to publicly support the NHS and organise 2 free concerts for NHS staff at Wembley and Manchester Arena during his UK Arena tour this October.

#### **About En Vogue**

Celebrating 30 years in music and recognized as one of the top 5 highest selling American female music groups in history, En Vogue currently consists of Cindy Heron-Braggs, Terry Ellis and Rhona Bennett. En Voque's accolades included 7 MTV Music Video Awards, 3 Soul Train Music Awards, 2 American Music Awards, a Billboard and Lady of Soul Award and countless Grammy nominations. To date, En Vogue has garnered 221 million US streams and 325 worldwide streams, with 60 million YouTube views. In 2004 their sixth album, Soul Flower hit the Billboard Top 20 for indie albums. In 2018, Electric Café, produced the Ne-Yo-penned Top 10 hit single, "Rocket," their Top 20 follow-up, "Reach 4 Me", and collaborations with Snoop Dogg and Raphael Saadig in 2019 they also collaborated with Chance the Rapper alongside Kierra Sheard and Ari Lennox on "I Got You (Always and Forever) for his album, The Big Day. Actress and producer Taraji P. Henson tapped them to appear in an episode of the final season of the groundbreaking TV series Empire for her directorial debut. Dresses from their iconic "Giving Him Something He Can Feel," video housed in the Smithsonian's National Museum of African American History and Culture (NMAAHC) illustrate En Vogue's profound impact, historically and culturally, in both music and fashion. Not to be slowed down, during the pandemic they appeared in Eddie Murphy's record breaking Coming 2 America movie, launched their very own "Funky Divas" podcast, closed the 2020 Billboard Music Awards with their timeless anthem "Free Your Mind", performed on Dick Clark's New Year's Rockin Eve, and received the 2020 Urban Music Icon Award from the Black Music Honors for their longevity and musical legacy.

#### **About UBS Arena**

UBS Arena is New York's newest premier entertainment and sports venue and future home of the New York Islanders. Located at Belmont Park in Elmont, New York, the state of the art facility will open for the 2021-22 National Hockey League season and host more than 150 major events annually. The arena and surrounding development are expected to create 10,000 construction jobs and 3,000 permanent jobs, generating approximately \$25 billion in economic activity over the term of the lease.

Developed in partnership with Oak View Group, the New York Islanders, and Jeff Wilpon, UBS Arena is poised to be one of the area's – and the nation's – most prestigious and appealing venues for musical acts, events and performers of all genres, and will create a

unique entertainment experience for artists and audiences alike. The arena is being constructed with a fan-first approach that leverages sophisticated engineering acoustics to amplify the audio experience, high-resolution LED displays and will include the largest scoreboard in New York.

UBS Arena will offer the highest-end amenities and customer service, through VIP suites and clubs that merge boutique hospitality with live entertainment. Clubs and suites will have a timeless design inspired by classic, well known New York establishments and will offer premier views of the bowl. Complementing UBS Arena, the surrounding campus will consist of 340,000 square feet of luxury retail and will include a 4 star boutique hotel.

UBS Arena is being built to achieve Leadership in Energy and Environmental Design (LEED) standards for New Construction. In an effort to build a greener future and minimize environmental impact, UBS Arena intends on being carbon neutral for operations before 2024, which will make it the first arena to do so on the eastern seaboard.

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