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Contact: Barbara Osborn

516-321-677

BOsborn@northwell.edu

Jay Beberman 609-947-0358 Jay.Beberman@newyorkislanders.com

# Northwell scores community-driven sponsorship deal with the New York Islanders and state-of-the-art-venue UBS Arena at Belmont Park

NEW HYDE PARK, NY – Northwell Health, New York's largest healthcare provider and private employer, announced today a 10 year founding sponsorship deal with the Islanders and UBS Arena – the metropolitan area's most anticipated, cutting-edge live entertainment and sports venue and the future home of the New York Islanders. The deal with UBS Arena – scheduled to open for the 2021-22 NHL season at Belmont Park – is the latest extension of a decades-long relationship between the New York Islanders Hockey Club and Northwell as the official healthcare sponsor for the team and title sponsor for the team's East Meadow practice facility.

As part of the agreement, Northwell Health, UBS Arena and the New York Islanders will codevelop community-based wellness programming. These efforts will span across key pillars of health, nutrition and physical activity – playing a critical role in the future welfare of millions of people for many years to come.

"We are proud to align ourselves with New York's newest premier sports and entertainment venue," said Michael Dowling, president and CEO of Northwell. "New York, and especially Long Island, is home to thousands of our patients as well as our employees. With 25,000 employees living near UBS Arena alone, this partnership allows us to reinforce our commitment to serving the community and we look forward to developing future health and wellness programming with UBS Arena and the New York Islanders."

"UBS Arena will be ready to welcome fans back to arenas, ensuring an unrivaled, distinctive live entertainment experience that is reflective of our commitment to unmatched service, safety and sanitization," said Tim Leiweke, CEO of Oak View Group and leader of the arena project. "Planned top-of-the-line sanitization efforts from medical grade HEPA filtration, to UV light systems, and disinfecting solutions that have proven safe and effective in large-scale public spaces will ensure future guests peace of mind."

UBS Arena will employ a mix of industry-leading sanitization technologies paired with operational, staffing, contactless technology and cleaning solutions to ensure the health and safety of patrons and staff are of the utmost priority. Additionally, UBS Arena is being developed to achieve WELL Health-Safety Rating for Facility Operations and Management from the International WELL Being Institute (IWBI). UBS Arena is committed to following CDC, New York State Department of



Health, and Nassau County Department of Health recommended guidelines to ensure the arena presents an environment in which its guests can feel comfortable and safe to enjoy live entertainment and sports.

"Northwell has been an invaluable supporter of the New York Islanders for nearly 20 years and we couldn't be more excited for them to strengthen their partnership with the team through the new UBS Arena project," said Jon Ledecky, Co-Owner of the New York Islanders.

As an extension of the partnership announcement, Northwell and UBS Arena will be hosting a virtual panel event focused on sanitization and the future of live events. Accessible beginning Thursday, October 8 at 10AM ET via Registration Link, the event will feature Northwell CEO Michael Dowling, Oak View Group CEO Tim Leiweke, New York Islanders Co-Owner Jon Ledecky, Oak View Group Director of Events & Operations Frantzer LeBlanc, Populous Senior Architect and Principal Sherri Privitera, and infectious disease consultant Dr. Bruce Farber. Additional information on the partnership can be found at ubsarena.com/press-release.

### About the UBS Arena Project

UBS Arena is New York's next premier entertainment and sports venue and future home of the New York Islanders. Located at Belmont Park in Elmont, New York, the state-of-the-art facility is projected to open for the 2021-22 National Hockey League season and will host more than 150 major events annually. The significant redevelopment project is expected to create 10,000 construction jobs and 3,000 permanent jobs, generating approximately \$25 billion in economic activity over the term of the lease.

Developed in partnership with Oak View Group, the New York Islanders, and Sterling Project
Development, UBS Arena is poised to be one of the area's – and the nation's – most prestigious and
appealing venues for musical acts, events and performers of all genres, and will create the best and most
unique entertainment experience for artists and audiences alike. The venue is being constructed with a
fan-first approach that leverages sophisticated engineering acoustics to amplify the audio experience,
high-resolution LED displays and will include the largest scoreboard in New York.

UBS Arena will offer the highest-end amenities and customer service, through VIP suites and clubs that merge boutique hospitality with live entertainment. Clubs and suites will have a timeless design inspired by classic, well-known New York establishments and will offer premier views of the bowl. Complementing UBS Arena, Belmont Park's campus will comprise 315,000 square feet of luxury retail and will include a 4-star boutique hotel with approximately 200 rooms.

UBS Arena is being built to achieve Leadership in Energy and Environmental Design (LEED v4) standards for Building Design and Construction. In an effort to build a greener future, UBS Arena is working with world-class sustainability experts to minimize the environmental impact of the venue and become a zero waste facility, utilizing renewable energy sources and reducing water and electricity consumption.

For more information about UBS Arena, visit <u>ubsarena.com/press-release</u> and follow us @UBSArena on <u>Facebook</u>, <u>Twitter</u>, <u>Instagram</u> and <u>LinkedIn</u>.

#### About Northwell Health

Northwell Health is New York State's largest healthcare provider and private employer, with 23 hospitals, about 750 outpatient facilities and more than 13,600 affiliated physicians. We care for over two million people annually in the New York metro area and beyond, thanks to philanthropic support from



our communities. Our 70,000 employees – 16,000-plus nurses and 4,000 employed doctors, including members of Northwell Health Physician Partners – are working to change healthcare for the better. We're making breakthroughs in medicine at the Feinstein Institutes for Medical Research. training the next generation of medical professionals at the visionary Donald and Barbara Zucker School of Medicine at Hofstra/Northwell and the Hofstra Northwell School of Graduate Nursing and Physician Assistant Studies. For information on our more than 100 medical specialties, visit Northwell.edu and follow us @NorthwellHealth on Facebook, Twitter, Instagram and LinkedIn.

## About Oak View Group (OVG)

Oak View Group (OVG) is a global sports and entertainment company founded by Tim Leiweke and Irving Azoff in 2015. OVG is focused on being a positive disruption to business as usual in the sports and live entertainment industry and currently has eight divisions across six global offices (Los Angeles, New York, London, Seattle, Austin, and Philadelphia). OVG is leading the development and operations of UBS Arena, as well as leading major global development projects in Seattle, WA, Austin, TX, Palm Springs, CA, Manchester, UK and Milan, Italy. OVG Global Partnerships, a division of OVG, is the sales and marketing arm responsible for selling across all OVG Arena Development projects. OVG Global Partnerships has successfully sold four world-class naming rights deals in the past nine months - Moody Center (Austin), Subaru Park (Philadelphia), Climate Pledge Arena (Seattle), and UBS Arena (New York).

## About the New York Islanders

Founded in 1972, the New York Islanders Hockey Club is the proud winner of four Stanley Cup Championships and nineteen consecutive playoff series victories.

The Islanders play in the Metropolitan Division of the National Hockey League's Eastern Conference and have had nine members inducted into the Hockey Hall of Fame.

The Islanders Children's Foundation has helped countless youngsters in need around the world since its inception. Donations are raised through the efforts of our players, management and employees, along with our fans and sponsors.

UBS Arena at Belmont Park will be the team's home starting with the 2021-22 NHL season.

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