

UBS Arena and New York Islanders Partner with Venuetize to Enhance the New Venue Experience

Belmont Park, NY (November 22, 2021) -- UBS Arena at Belmont Park and the New York Islanders have teamed up with Venuetize, leaders in mobile-first and advanced payment technology, to deliver a new mobile experience. Now available for download in the Apple Store and in Google Play, the UBS Arena App delivers new ways to interact with UBS Arena and the New York Islanders through enhanced experiences for event goers.

The UBS Arena app is your key to unlocking your experience at UBS arena. It allows users to:

- Easily retrieve Ticketmaster tickets and parking passes
- Order food, beverage, and select merchandise items
- Transact using the Mobile Wallet or pay with Apple Pay at point-of-sale and for mobile ordering
- Access Season Ticket Member benefits through UBS Arena and Islanders Member Pass, as well as stored and loaded value integrated into the Mobile Wallet
- Get quick answers to questions via Chatbot (ask UBS Arena)
- Leverage interactive maps, as well as travel and transportation information to help get from point A to B throughout your visit

"UBS Arena guests are already benefiting from a more personalized and enjoyable mobile experience powered by Venuetize," said **Lindsay St. Lawrence, Chief Product Officer at Venuetize**. "This partnership between our organizations enables more ways to engage and reward guests, including the ability for mobile ordering and payments during their visit."

"We are hyper-focused on the experience of those who walk through our doors," said **Ethan Brown, Sr. Vice President, Marketing and Community Relations for UBS Arena and the New York Islanders**. "Mobile plays a key part in unlocking all that is available at UBS Arena and we look forward to working with Venuetize to continue to bring the latest in mobile-first technology to all visitors of UBS Arena."

For more information, please visit: <https://ubsarena.com/app/>.

About Venuetize:

Venuetize is the leading mobile technology and advanced e-commerce platform for the sports, hospitality, and entertainment industries. The company's proven platform (PaaS) connects technology ecosystems, facilitates e-commerce, and delivers cutting edge mobile-first experiences. With 185+ third-party integrations and counting, Venuetize provides unmatched flexibility to create an easier, safer, and more enjoyable experience for guests. Founded in 2014, Venuetize works with professional sports teams, stadiums and arenas, casinos, entertainment districts, and shopping destinations across the globe. For more information, visit <http://www.venuetize.com/>.

About UBS Arena:

UBS Arena at Belmont Park is made for music and built for hockey. New York's newest premier entertainment and sports venue and home of the New York Islanders is developed in partnership with Oak View Group, the New York Islanders, and Jeff Wilpon with Sterling Project Development serving as development manager.. The state of the art arena will host more than 150 major events annually while delivering an unmatched live entertainment experience including clear sightlines and premier acoustics. In an effort to build a greener future, UBS Arena intends on being carbon neutral for operations before 2024, which will make it the first arena to do so on the eastern United States seaboard.

Located on the historic grounds of Belmont Park, UBS Arena is located less than 15 miles from both JFK and LaGuardia Airports, and is accessible via car and ride share at exits 26A, 26B, and 26D off of the Cross Island Parkway. For guests using the Long Island Railroad, UBS Arena will be accessible to East and Westbound travelers at the Queens Village LIRR station, Eastbound travelers at the brand-new Elmont Station (accessible Westbound in Fall 2022), and via the Belmont Spur station, operating from Jamaica on event-days only. In addition to the Long Island Rail Road, the arena is also accessible via MTA Bus Routes Q2 and Q110 and the Nassau County Inter-Express N6 bus service.

Upcoming events at UBS Arena at Belmont Park includes the New York Islanders versus the New York Rangers on November 24, the Islanders versus the Pittsburgh Penguins on Friday, November 26, the venue's opening concert with Harry Styles on November 28, Eric Church on Saturday, December 4, Genesis on Friday, December 10 and a sold out Sebastian Maniscalco show on December 27. For additional information, please visit UBSArena.com or @UBSArena on Facebook, Instagram and Twitter.

About New York Islanders:

Founded in 1972, the New York Islanders Hockey Club is the proud winner of four Stanley Cup Championships and nineteen consecutive playoff series victories. The Islanders have had nine members inducted into the Hockey Hall of Fame and play in the National Hockey League's Eastern Conference.

The Islanders Children's Foundation has helped countless youngsters in need around the world since its inception. Donations are raised through the efforts of our players, management, and employees, along with our fans and partners.

UBS Arena at Belmont Park is the team's new, state of the art home starting this season.

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