#### \*\*MEDIA ALERT\*\*

# HARLEM GLOBETROTTERS RETURN TO THE COURT AT UBS ARENA ON NEW YEAR'S DAY JANUARY 1, 2024 WITH UNPRECEDENTED BASKETBALL INNOVATIONS AND UNRIVALED FAN ENTERTAINMENT

The Harlem Globetrotters Announce 2024 World Tour, presented by Jersey Mike's Subs

Tickets on Sale Monday, September 25

WHAT: Get ready for a slam-dunk extravaganza as the world-famous Harlem Globetrotters make their triumphant return to UBS Arena! This is your chance to witness the record-breaking stars of basketball LIVE as they bring an unforgettable blend of DRIBBLING, SPINNING, and DUNKING to the court, taking on their fierce rivals, the Washington Generals, on Sunday, January 1, 2024 at 1pm.

But that's not all - this year, we are thrilled to announce our exciting new official ball partner, Spalding<sup>®</sup>. Starting this December, Spalding<sup>®</sup> will be joining the team at every arena destination, enhancing the game experience like never before. Fans will have the opportunity to take home an official Spalding<sup>®</sup> Harlem Globetrotters basketball or get their hands on the newly designed Harlem Globetrotters Marble Series<sup>™</sup> ball on game day.

Unrivaled fan engagement continues with pre-game offerings like our Magic Pass, unforgettable post-game access and more in-game fan interactions than ever before.

WHO: See Hammer, TNT, Bulldog, Cheese, Torch, Hot Shot, Jet, Wham and Thunder – just to name a few – as they run circles around the Washington Generals on the court and bring the hype to the crowd.

YOU might even find yourself mid-court as part of the ALL-NEW, FAN-FILLED Halftime Skills Showcase!

WHEN: Monday, January 1, 2024 at 1pm

WHERE: UBS Arena

located 30 minutes from Penn Station or Grand Central via LIRR

TICKET INFORMATION: Harlem Globetrotters fans can score the best seats at <a href="https://www.harlemglobetrotters.com">www.harlemglobetrotters.com</a> beginning Sept. 25, 2023

CITI CARD PRESALE: Citi cardmembers will have access to presale tickets in select markets beginning 10:00AM Tuesday, Sept 12- Sunday, Sept 24 10:00PM through the Citi Entertainment program. For complete presale details visit <a href="https://www.citientertainment.com">www.citientertainment.com</a>

### **About Harlem Globetrotters**

The World-Famous Harlem Globetrotters – THE originators of basketball style, captured by dynamic athletes with unmatched skills and influencers of today's game. The team has showcased their iconic brand of basketball in over 124 countries and territories across six continents since 1926. Winners of 2 Cynopsis Sports Media Awards and Emmy® nominated for their hit NBC weekly series, "Harlem Globetrotters: Play it Forward," they continue to break barriers and stand as leaders across diversity, equity, and inclusion. Proud inductees into the Naismith Memorial Basketball Hall of Fame, their mission continues to advance the game of basketball and deliver exciting and interactive entertainment to the world. If you have ever seen a jump shot, slam dunk or a half-court hook shot, you have witnessed the creative moves made famous by the Globetrotters. The Harlem Globetrotters International, Inc. is a subsidiary of Herschend Enterprises, the largest family-owned themed entertainment company in the U.S.

For the full schedules and more information about the Harlem Globetrotters, visit the Globetrotters' official website: www.harlemglobetrotters.com and follow them on Twitter, Instagram, Facebook, and YouTube.

## **About Jersey Mike's Subs**

Jersey Mike's Subs, with more than 2,000 locations nationwide, serves authentic fresh sliced/fresh grilled subs on in-store freshly baked bread – the same recipe it started with in 1956. Passion for giving in Jersey Mike's local community is reflected in its mission statement "Giving...making a difference in someone's life." For more information, please visit <a href="mailto:jerseymikes.com">jerseymikes.com</a> or follow us on Facebook (<a href="mailto:facebook.com/jerseymikes">facebook.com/jerseymikes</a>), Instagram (<a href="mailto:instagram.com/jerseymikes">instagram.com/jerseymikes</a>), and Twitter (<a href="twitter.com/jerseymikes.com">twitter.com/jerseymikes.com</a>).

## **About Spalding®**

SPALDING® is the largest basketball equipment brand in the world. Since its founding in 1876, the iconic American brand has remained one of the most recognized driving basketball culture today. SPALDING® is a sporting goods leader with high school, collegiate, and professional partnerships. The SPALDING® trademark is owned by Russell Brands, LLC. For more information, visit <a href="https://www.spalding.com">www.spalding.com</a>.

## **About UBS Arena**

UBS Arena at Belmont Park is made for music and built for hockey. New York's newest premier entertainment and sports venue and home of the New York Islanders is developed in partnership with Oak View Group, the New York Islanders, and Jeff Wilpon. The state of the art arena opened in November 2021 and has welcomed numerous top artists including Harry Styles, Sebastian Maniscalco, Billie Eilish, Dua Lipa, TWICE, Eagles, John Mayer, Kendrick Lamar and Post Malone. The venue delivers an unmatched live entertainment experience for guests including clear sightlines and premier acoustics.

UBS Arena is at the forefront of sustainability, being awarded LEED Green Building Certification in January 2023. The venue also achieved carbon neutrality for operations in Fall 2022 which made it the

first arena to do so on the eastern United States seaboard. For more information on the venue's sustainability efforts, please visit <a href="https://doi.org/10.2016/journal.com/sustainability">UBSArena.com/sustainability</a>.

Located on the historic grounds of Belmont Park, UBS Arena is located just 30 minutes by LIRR from Grand Central or Penn Station and is easily accessible from across the region via mass transit or car. To plan your trip, please visit UBSArena.com/plan-your-trip.

For additional information, please visit <u>UBSArena.com</u> or @UBSArena on Facebook, Instagram and Twitter.

# **MEDIA INFORMATION**

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