

DRAKE ANNOUNCES 2024 'IT'S ALL A BLUR TOUR - BIG AS THE WHAT?' HEADING TO UBS ARENA ON MARCH 14

Tickets Available Starting Wednesday, November 15 with Cash App Card Presale

General Onsale Begins Friday, November 17 at 11am Local at drakerelated.com



For approved hi-res tour art, please download [HERE](#)

Today, four-time Grammy-award winning and multi-platinum selling artist **Drake** announced his 2024 U.S. **It's All A Blur Tour - Big As The What?**, presented by Cash App and Visa. Grammy-award winning artist, producer and founder of Dreamville, **J. Cole**, will be joining Drake across many of the dates on the 2024 run. Produced by Live Nation, Drake will play UBS Arena, located 30 minutes from Penn Station or Grand Central via LIRR, on March 14.

It's All A Blur Tour - Big As The What? follows Drake's highly successful return to the stage with his 2023 'It's All A Blur' Tour, which saw Drake play 50 sold-out arena shows across North America throughout the summer and fall. Most recently, Drake released his eighth studio album, *For All The Dogs* via OVO Sound and Republic Records.

TICKETS: Tickets will be available starting with a Cash App Card presale beginning Wednesday, November 15, followed by the general on sale beginning Friday, November 17 starting at 11am local time on drakerelated.com.

CASH APP CARD PRESALE: For all US shows, the first tickets to the It's All A Blur Tour - Big As The What? will be available for Cash App Card customers via an exclusive ticket presale presented by Cash App and Visa.

- Beginning Wednesday, November 15 starting at 11am local time through Thursday, November 16 at 10pm local time, Cash App Card holders can unlock the earliest access to tickets by using the first 9 digits of their Cash App Card to access the presale and then completing the purchase using their Cash App Card.
- For more information on the Cash App Card presale, please visit cash.app/exclusives/drake-presale.

DRAKE 'IT'S ALL A BLUR TOUR - BIG AS THE WHAT?' 2024 TOUR DATES:

Thu Jan 18 – Denver, CO – Ball Arena +
 Fri Jan 19 – Denver, CO – Ball Arena
 Mon Jan 22 – San Antonio, TX – Frost Bank Center
 Thu Jan 25 – Oklahoma City, OK – Paycom Center
 Mon Jan 29 – New Orleans, LA – Smoothie King Center +
 Tue Jan 30 – New Orleans, LA – Smoothie King Center
 Fri Feb 02 – Tampa, FL – Amalie Arena
 Wed Feb 07 – Nashville, TN – Bridgestone Arena +
 Thu Feb 08 – Nashville, TN – Bridgestone Arena +
 Mon Feb 12 – St. Louis, MO – Enterprise Center
 Fri Feb 16 – Pittsburgh, PA – PPG Paints Arena
 Tue Feb 20 – Columbus, OH – Schottenstein Center +
 Wed Feb 21 – Columbus, OH – Schottenstein Center
 Sat Feb 24 – Cleveland, OH – Rocket Mortgage Fieldhouse
 Tue Feb 27 – Buffalo, NY – KeyBank Center
 Sat Mar 02 – Kansas City, MO – T-Mobile Center
 Tue Mar 05 – Memphis, TN – FedExForum
 Sun Mar 10 – Lexington, KY – Rupp Arena
Thu Mar 14 – Belmont Park, NY – UBS Arena ~
 Mon Mar 18 – State College, PA – Bryce Jordan Center ~
 Sat Mar 23 – Sunrise, FL – Amerant Bank Arena ~
 Wed Mar 27 – Birmingham, AL – The Legacy Arena at BJCC ~

+ Rescheduled dates
 ~ Without J. Cole

ABOUT DRAKE:

Drake is a Grammy Award-winning, platinum-selling recording artist and multi-faceted performer. Canadian born, the hip hop artist first emerged in the music industry in 2009 when he debuted his EP ***So Far Gone***, named the hottest mixtape of the year by MTV and selling over 650,000 copies. Fast forward to 2018, Drake dropped the platinum double LP, ***Scorpion*** which included a staggering 25 tracks. Succeeding the album’s release, Drake hit the road headlining the U.S. tour ***Aubrey & the Three Migos***, which featured surprise guests like Meek Mill, French Montana, and Travis Scott among many others. Over the last five years, Drake has focused on the development and creation of his music, leading to some of his most praised work. Topping the U.S. charts in August of 2019, Drake released ***Care Package***, his first compilation album that consists of songs from 2010 to 2016 that weren’t initially available for commercial streaming. In September of 2021, Drake released his most highly anticipated album yet titled, ***Certified Lover Boy***. CLB marked his sixth studio album and broke Apple Music’s one-day streaming record in just under 12 hours. Leading into Summer of 2022, Drake surprised fans with his seventh studio album, ***Honestly Nevermind*** which includes a notable feature from 21 Savage. Drake and 21 Savage’s collaborative studio album titled, ***Her Loss*** quickly followed with its debut in November of 2022. The album reached number one on the Billboard’s 200 chart and all 16 songs debuted on Billboard’s Hot 100 list. Most recently, Drake released his eighth studio album, *For All The Dogs* via OVO Sound and Republic Records.

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Follow J. Cole:

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About Cash App

Cash App is the money app. It's the easy way to spend, send, and store money. Sending and receiving money is free and fast, and most payments can be deposited directly to a bank account in just a few seconds. With Cash App, customers can also buy and sell Bitcoin instantly, get a paycheck deposited right to the app, create a unique \$cashtag to share with anyone to get paid fast, and use the Cash App Card to spend the money everywhere Visa Debit is accepted. Prepaid debit cards issued by Sutton Bank pursuant to a license from Visa U.S.A., Inc. Visa is a registered trademark of Visa U.S.A., Inc. All other trademarks and service marks belong to their respective owners. Download Cash App for free at cash.app/download.

About Live Nation Entertainment

Live Nation Entertainment (NYSE: LYV) is the world's leading live entertainment company comprised of global market leaders: Ticketmaster, Live Nation Concerts, and Live Nation Sponsorship. For additional information, visit www.livenationentertainment.com.

About UBS Arena

UBS Arena is made for music and built for hockey. New York's newest premier entertainment and sports venue and home of the New York Islanders is developed in partnership with Oak View Group, the New York Islanders, and Jeff Wilpon. The state-of-the-art arena opened in November 2021 and has welcomed numerous top artists including Harry Styles, Sebastian Maniscalco, Billie Eilish, Dua Lipa, TWICE, Eagles, John Mayer, Kendrick Lamar and Post Malone. The venue delivers an unmatched live entertainment experience for guests including clear sightlines and premier acoustics.

UBS Arena is at the forefront of sustainability, being awarded LEED Green Building Certification in January 2023. The venue also achieved carbon neutrality for operations in Fall 2022 which made it the first arena to do so on the eastern United States seaboard. For more information on the venue's sustainability efforts, please visit UBSArena.com/sustainability.

Located on the historic grounds of Belmont Park, UBS Arena is located just 30 minutes by LIRR from Grand Central or Penn Station and is easily accessible from across the region via mass transit or car. To plan your trip, please visit UBSArena.com/plan-your-trip.

For additional information, please visit UBSArena.com or @UBSArena on Facebook, Instagram and Twitter.

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To apply for media credentials for show coverage:

livenation.com/pressrequests