



## **UBS Arena and the New York Islanders Add Janet Duch as Executive Vice President, Marketing & Communications**

**Belmont Park, NY** (December 8, 2023) – UBS Arena and the New York Islanders have appointed Janet Duch as Executive Vice President, Marketing & Communications. In her role, Janet will lead the entertainment and venue marketing efforts for UBS Arena and the Islanders brand, go-to-market plans, performance marketing, digital & social media, and creative strategies. Janet will report to Kim Stone, President UBS Arena and John Collins, Operating Partner New York Islanders.

“Janet is a welcomed addition to our executive team as she brings a wealth of experience driving revenues and running high caliber organizations,” said Kim Stone, President UBS Arena. “Additionally, her knowledge of the Metro New York market is second to none and will help us make an impact in just our third year as a venue. We are excited to have her join our team.”

“Having extensive experience working with Janet at the NHL and On Location, she brings a wealth of institutional experience and knowledge in transactional marketing. Duch will play a vital role in the success of the UBS Arena and the New York Islanders,” said John Collins, Operating Partner New York Islanders.

With more than 25 years of business operations, marketing and commercial experience in sports, entertainment and hospitality industries, Janet has built her experience across various iconic and start-up entities. Most recently, Duch led the strategic day-to-day start-up plans for the 2023 relaunch of the XFL and its eight teams, as Chief Marketing and Team Business Operations Officer. Janet-joined the XFL in April 2019, serving dual roles as President of the New York Guardians and Head of Performance Marketing for the League.

Prior to her experience at the XFL, Janet served as Senior Vice President of Marketing and Communications for On Location Experiences, a leading premium event hospitality business, owned by RedBird Capital, Bruin Capital, and the NFL’s 32 Equity.

Duch began her career at Madison Square Garden, where she served in various capacities over her eighteen years from 1997-2016. During her time at MSG she led marketing, ticketing strategies, brand, fan experiences, and youth programs for the NHL’s New York Rangers and NBA’s New York Knicks, WNBA’s New York Liberty and MSG Sport.

Janet is a Sports Business Journal Forty Under 40 Recipient - Class of 2015, and a Forty Under 40 Recipient Marketing & Communications Leaders in Sports – Class of 2015. She earned a degree from the University of North Carolina at Chapel Hill, School of Journalism and Mass Communication.

***High-Res Head Shot of Duch Available [Here](#)***

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## **About UBS Arena**

UBS Arena is made for music and built for hockey. New York's newest premier entertainment and sports venue and home of the New York Islanders is developed in partnership with Oak View Group, the New York Islanders, and Jeff Wilpon. The state of the art arena opened in November 2021 and has welcomed numerous top artists including Harry Styles, Sebastian Maniscalco, Billie Eilish, Dua Lipa, TWICE, Eagles, John Mayer, Kendrick Lamar and Post Malone. The venue delivers an unmatched live entertainment experience for guests including clear sightlines and premier acoustics.

UBS Arena is at the forefront of sustainability, being awarded LEED Green Building Certification in January 2023. The venue also achieved carbon neutrality for operations in Fall 2022 which made it the first arena to do so on the eastern United States seaboard. For more information on the venue's sustainability efforts, please visit [UBSArena.com/sustainability](https://UBSArena.com/sustainability).

Located on the historic grounds of Belmont Park, UBS Arena is located just 30 minutes by LIRR from Grand Central or Penn Station and is easily accessible from across the region via mass transit or car. To plan your trip, please visit [UBSArena.com/plan-your-trip](https://UBSArena.com/plan-your-trip).

For additional information, please visit [UBSArena.com](https://UBSArena.com) or @UBSArena on Facebook, Instagram and Twitter.

## **About the New York Islanders**

The New York Islanders Hockey Club is the proud winner of four Stanley Cup Championships and record nineteen consecutive playoff series victories. The Islanders have 10 members inducted into the Hockey Hall of Fame and play in the National Hockey League's Eastern Conference. The Islanders Children's Foundation has helped countless youngsters in need around the world since its inception. Donations are raised through the efforts of our players, management, and employees, along with our fans and partners. UBS Arena is the team's state of the art home and features world class premium hospitality, great sightlines from every seat, and a loud and intimate bowl. Isles Lab, the official team store of the New York Islanders, offers fans traditional NHL merchandise, unique collaboration and exclusive products. Isles Lab is located inside UBS Arena or can be shopped online at [IslesLab.com](https://IslesLab.com).

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