# TRINIFLY PROMOTIONS PRESENTS MACHEL MONTANO'S FIRST PERFORMANCE IN NEW YORK FOR 2024 -- LIVE AT UBS ARENA ON APRIL 14



New York, NY - February 7, 2024 -TriniFly Promotions is thrilled to announce an exclusive event featuring the legendary King of Soca, Machel Montano, live in New York,

Machel Montano, the iconic soca artist, is poised to set the stage ablaze in New York for the very first time, marking a historic milestone in Caribbean music history. This highly anticipated event will take place on April 14 at the prestigious UBS Arena, located 30 minutes from Penn Station or Grand Central via LIRR, promising an electrifying night of up-tempo and rhythmic sounds, celebrating West Indian culture. As the inaugural Caribbean Concert at the venue, this event promises to be an unforgettable experience, uniting communities through the power of music and cultural expression.

With a career spanning over three decades, Machel Montano has solidified his position as a global ambassador for Soca music, captivating audiences worldwide with his infectious energy and groundbreaking sound. Now, fans in New York will have the unparalleled opportunity to experience his dynamic performance live as he brings the essence of the Caribbean to the heart of the city.

"We are honored to host Machel Montano for his debut performance in New York," said Jocelyn Seaton, Media Relations Manager of TriniFly Promotions. "His music transcends borders and brings people together, and we are excited to provide a platform for fans to experience his legendary talent live."

Machel Montano's groundbreaking performance at UBS Arena signifies a significant milestone for Caribbean music, underscoring its influence and global reach. As anticipation mounts for this historic event, fans are encouraged to secure their tickets early to be part of this momentous occasion.

Don't miss your chance to witness history as Machel Montano takes center stage in New York, Join us at UBS Arena for an unforgettable evening of music, culture, and Caribbean pride.

**Event Details:** 

Date: Sunday, April 14, 2024 Time: 7:00 PM - 10:00 PM Venue: UBS Arena, New York, NY

**Tickets:** Available for purchase starting February 12, 2024 on www.CaribbeanConcerts.com. **Follow Us:** For more information and updates, follow us on social media @CaribbeanConcerts.

### **About TriniFly Promotions:**

TriniFly Promotions was established for the sole purpose of bringing you musical gratification with a Caribbean twist. As one of the largest multicultural-based entertainment promoters, we are dedicated to representing every Caribbean community, uniting from Trinidad and Tobago to the Virgin Islands. This promotion is committed to giving all our supporters maximum enjoyment by all means necessary.

## **About UBS Arena:**

UBS Arena at Belmont Park is made for music and built for hockey. New York's newest premier entertainment and sports venue and home of the New York Islanders is developed in partnership with Oak View Group, the New York Islanders, and Jeff Wilpon.

The state of the art arena opened in November 2021 and has welcomed numerous top artists including Harry Styles, Sebastian Maniscalco, Billie Eilish, Dua Lipa, TWICE, Eagles, John Mayer, Kendrick Lamar and Post Malone. The venue delivers an unmatched live entertainment experience for guests including clear

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Deleted: UBS Arena, renowned for hosting world-class events and showcasing top-tier talent, is cestatic to welcome Machel Montano for this monumental occasion. As the inaugural Caribbean Concert at the venue, this event promises to be an unforgettable experience, uniting communities through the power of music and cultural expression.

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# sightlines and premier acoustics.

UBS Arena is at the forefront of sustainability, being awarded LEED Green Building Certification in January 2023. The venue also achieved carbon neutrality for operations in Fall 2022 which made it the first arena to do so on the eastern United States seaboard. For more information on the venue's sustainability efforts, please visit UBSArena.com/sustainability.

Located on the historic grounds of Belmont Park, UBS Arena is located just 30 minutes by LIRR from Grand Central or Penn Station and is easily accessible from across the region via mass transit or car. To plan your trip, please visit UBSArena.com/plan-your-trip.

For additional information, please visit UBSArena.com or @UBSArena on Facebook, Instagram and Twitter.

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