

SUPERSTAR MEXICAN ACT FUERZA REGIDA ANNOUNCES "PERO NO TE ENAMORES TOUR," THEIR SUMMER 2024 US TOUR WITH ONLY NEW YORK METRO AREA SHOW AT UBS ARENA ON AUGUST 4

Tickets Are Available Friday, April 12th at 10am Local at LiveNation.com

FUERZA REGIDA OUR 2024

JUNE 06 - Austin, TX JUNE 09 – Edinburg, TX JUNE 14 – Oklahoma City, OK JUNE 15 — Ridgedale, MO JUNE 16 – Kansas City, MO JUNE 21 - San Diego, CA JUNE 22 - Phoenix, AZ JUNE 29 – Portland, OR JUNE 30 – Seattle, WA JULY 06 – San Jose, CA JULY 07 – Fresno, CA JULY 13 -- Houston, TX JULY 20 --- Dallas, TX JULY 26 – Atlanta, GA JULY 27 - Tampa, FL



AUG 02 — Greensboro, NC AUG 04 – Belmont Park, NY AUG 16 - Milwuakee, WI AUG 17 – Indianapolis, IN SEP 01 – Tinley Park, IL SEP 06 – Salt Lake City, UT SEP 08 – Denver, CO SEP 15 --- Las Vegas, NV SEP 20 - San Antonio, TX SEP 21 – El Paso, TX SEP 28 — Anaheim, CA SEP 29 - Palm Desert, CA OCT 05 - Sacramento, CA NOV 16 - Inglewood, CA



LOS ANGELES, CA (April 9, 2024) - Hitmaking Mexican Music act Fuerza Regida announces their 2024 "Pero No Te Enamores Tour," nationwide headlining tour. Fronted by Jesús Ortiz Paz, the San Bernardino-native group has taken Mexico by storm and made an impact on the American charts, and now fans across the country will have a chance to see their powerhouse live performance on their "Pero No Te Enamores Tour," their next headlining trek hitting arenas this summer.

In celebration of the news, this morning, the 5-man group saluted their hometown fans with a special mural in their native San Bernardino, CA, displaying the tour artwork in the center of the city. Produced by Live Nation and kicking off in June, the **"Pero No Te Enamores Tour"** takes the group across the United States, including their only New York Metro area performance at UBS Arena in Belmont Park, NY, located 30 minutes from Penn Station or Grand Central via LIRR, on August 4.



Fuerza's upcoming nationwide tour is their latest step on the road to world domination, following a 2023 full of new commercial heights and well-deserved accolades. The group shared their biggest album to date, Pa Las Baby's Y Belikeada, which peaked at #2 on Billboard's Latin Albums chart and reached the Top 15 of the Billboard 200. The album generated billions of streams across platforms, led by hits like "TQM" (peaked at #34 at the Billboard Hot 100), "Sabor Fresa" (#26 on the Hot 100), and "HARLEY QUINN" (#40 on the Hot 100), their collaboration with Marshmello that became their first-ever #1 hit on the Latin Airplay chart. The success of Pa Las Baby's Y Belikeada propelled Fuerza Regida to two Billboard Music Awards in 2023, plus the #1 spot on Billboard's Top Duo/Group year-end artist chart.

TICKETS: General onsale tickets will be available beginning on Friday, April 12 at 10am local time at <u>livenation.com</u>.

VIP: Fans can also purchase VIP Packages, which may include premium tickets, access to the VIP after party with members of the band, Soundcheck, Meet & Greet + group photo with Fuerza Regida, Pre-show VIP Lounge, specially designed VIP gift item & more. VIP package contents vary based on offer selected. For more information, visit <u>vipnation.com</u>.

PERO NO TE ENAMORES TOUR DATES:

*Not A Live Nation Date

Jun 06	Austin, TX	Moody Center
Jun 09	Edinburg, TX	Bert Ogden Arena
Jun 14	Oklahoma City, OK	Paycom Center
Jun 15	Ridgedale, MO	Thunder Ridge Nature Arena
Jun 16	Kansas City, MO	T-Mobile Center
Jun 21	San Diego, CA	Viejas Arena

Jun 22 Jun 29 Jun 30 Jul 06 Jul 07 Jul 13	Phoenix, AZ Portland, OR Seattle, WA San Jose, CA Fresno, CA Houston, TX	Footprint Center Moda Center Climate Pledge Arena SAP Center Save Mart Center at Fresno State Toyota Center
Jul 20	Dallas, TX	Dos Equis Pavilion
Jul 26	Atlanta, GA	State Farm Arena Amalie Arena
Jul 27 Jul 28	Tampa, FL Sunrise, FL	Amerant Bank Arena
Aug 02	Greensboro, NC	Greensboro Coliseum Complex
Aug 04	Belmont Park, NY	
Aug 16	Milwaukee, WI	Fiserv Forum
Aug 17	Indianapolis, IN	Gainbridge Fieldhouse
Sep 01	Tinley Park, IL	Credit Union 1 Amphitheatre
Sep 06	Salt Lake City, UT	Delta Center
Sep 08	Denver, CO	Ball Arena
Sep 15	Las Vegas, NV	T-Mobile Arena
Sep 20	San Antonio, TX	Frost Bank Center
Sep 21	El Paso, TX	UTEP Don Haskins Center
Sep 28	Anaheim, CA	Honda Center
Sep 29	Palm Desert, CA	Acrisure Arena
Oct 05	Sacramento, CA	Golden 1 Center
Oct 11	Leon, MX	Mega Velaria*
Oct 12	Mexico City, MX	Plaza De Toros*
Oct 31	Monterrey, MX	Arena Monterrey*
Nov 1	Monterrey, MX	Arena Monterrey*
Nov 2	Torreon, MX	Coliseo Centenario*
Nov 7	Oaxaca, MX	Auditorio GNP*
Nov 9	San Luis Potosi, MX	El Domo
Nov 16	Inglewood, CA	Intuit Dome

Most recently, Fuerza released their EP, Dolido Pero No Arrepentido, which arrived just in time for Valentine's Day. The album debuted at #2 on Billboard's Latin Albums chart, and all six songs from the EP reached Billboard's Hot Latin Songs chart. The upcoming tour will feature the first performances of songs from the new EP.

Stay tuned for much more information about Fuerza Regida in the near future. Stream "Dolido Pero No Arrepentido": <u>Spotify</u> | <u>Apple</u>

About Fuerza Regida

Mexican regional band Fuerza Regida's music has taken Mexico by storm , and is also making a big impact on the American charts. The prolific band has released eight albums in three years, with their second album, 2019's Del Barrio Hasta Aqui, entering the Regional Mexican Charts at #1. Their 2018 single "Sigo Chambeando" has been streamed 300 million times on YouTube and Spotify alone. Singer/songwriter Jesús Ortiz Paz founded Fuerza Regida in 2015, originally to perform covers of their favorite songs. Slowly their fan base grew, and after two years they went viral with an original track

called "Radicamos en South Central." The tune was uploaded to Jesús's personal YouTube channel and blew up. Jesus also maintains his popular YouTube channel (which boasts nearly 1,000,000 Million subscribers), augmenting Fuerza Regida videos with inventive content. His most recent releases include an EP, Dolido Pero No Arrepentido, that went #1 Global with no features. Currently, Jesús Ortiz Paz is the owner and CEO of Street Mob Records, one of the most important regional Mexican music record labels, which opens the doors to new artists and composers, taking their careers to the highest levels of the entertainment industry.

Here are some facts about Fuerza Regida and their incredible career so far:

- Formed in San Bernardino, CA in 2015, the five-man group is composed of lead singer/songwriter Jesús Ortiz Paz (aka JOP), Samuel Jaimez on requinto, Khrystian Ramos on armonía/guitarron, José Garcia on Tuba, and Moises Lopez on Tololoche
- In 2023, Fuerza Regida became the first Latin band to be No. 1 on the "Top Artists Duo/Group" list of Billboard's year-end charts, and won 2023 Billboard Music Awards for Top Duo/Group and Top Latin Duo/Group
- Fuerza's collaboration with **Marshmello**, "**Harley Quinn**," became their first song to reach **#1** on the **Latin Airplay Chart**, generated over 395 million streams on Spotify, and peaked at **#40** on the **Billboard Hot 100** in 2023
- The group has placed 7 albums and EPs in the Top 10 of Billboard's Top Latin Albums chart, including their October 2023 album, *Pa Las Baby's Y Belikeada*, which debuted at #2 on the Billboard Latin Albums chart, and #14 on the Billboard 200, behind 53 million on-demand streams during its opening week, the third-largest opening total for a regional Mexican album to date
- Most recently, the group shared their new EP, *Dolido Pero No Arrepentido*, which debuted at #7 on Billboard's Latin Albums chart and at #2 on Billboard's Regional Mexican Albums chart, and every song from the EP charted on Billboard's Hot Latin Songs chart
- Beyond their headlining tour, Fuerza Regida will headline **Baja Beach Fest** in Rosarito Beach, MX (August 13), and perform at **La Onda (by BottleRock)** in Napa Valley (June 1)

Links:

official site | instagram | facebook | tiktok | youtube | spotify | apple

Jesús Ortiz Paz: <u>instagram</u> Moises Lopez: <u>instagram</u> Khrys Ramos: <u>instagram</u> Pelon Garcia: <u>instagram</u> Samuelon Jaimez: <u>instagram</u>

Dolido Pero No Arrepentido: <u>spotify</u> | <u>apple</u> Pa Las Baby's Y Belikeada: <u>spotify</u> | <u>apple</u>

About Live Nation Entertainment

Live Nation Entertainment (NYSE: LYV) is the world's leading live entertainment company comprised of global market leaders: Ticketmaster, Live Nation Concerts, and Live Nation Sponsorship. For additional information, visit <u>www.livenationentertainment.com</u>.

About UBS Arena

UBS Arena is made for music and built for hockey. New York's newest premier entertainment and sports venue and home of the New York Islanders is developed in partnership with Oak View Group, the New York Islanders, and Jeff Wilpon. The state of the art arena opened in November 2021 and has welcomed numerous top artists including Harry Styles, Sebastian Maniscalco, Billie Eilish, Dua Lipa, TWICE, Eagles, John Mayer, Kendrick Lamar and Post Malone. The venue delivers an unmatched live entertainment experience for guests including clear sightlines and premier acoustics.

UBS Arena is at the forefront of sustainability, being awarded LEED Green Building Certification in January 2023. The venue also achieved carbon neutrality for operations in Fall 2022 which made it the first arena to do so on the eastern United States seaboard. For more information on the venue's sustainability efforts, please visit <u>UBSArena.com/sustainability</u>.

Located on the historic grounds of Belmont Park, UBS Arena is located just 30 minutes by LIRR from Grand Central or Penn Station and is easily accessible from across the region via mass transit or car. To plan your trip, please visit <u>UBSArena.com/plan-your-trip</u>.

For additional information, please visit <u>UBSArena.com</u> or @UBSArena on Facebook, Instagram and Twitter.



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> To apply for media credentials for show coverage: <u>livenation.com/pressrequests</u>