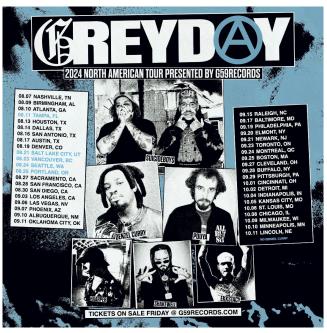
## **\$UICIDEBOY\$** ANNOUNCE GREY DAY TOUR 2024 INCLUDING UBS ARENA ON FRIDAY, SEPTEMBER 20

# PRE-SALE TICKETS AVAILABLE TOMORROW, APRIL 4th @ 10AM LOCAL TIME GENERAL TICKETS ON-SALE FRIDAY, APRIL 5th @ 10AM LOCAL TIME - TICKETS AVAILABLE HERE

# NEW ALBUM NEW WORLD DEPRESSION AVAILABLE JUNE 14 - PRE-SAVE ALBUM

NEW SONG "US VS THEM" AVAILABLE NOW - LISTEN HERE



**Download** Tour Artwork

Today, New Orleans duo **\$uicideboy\$** have announced the schedule for their renowned annual Grey Day Tour in 2024. Rap cousins Ruby da Cherry and \$crim will embark on a 41-date arena and amphitheater tour across North America, kicking off on August 7th. The highly-successful and largest Grey Day Tour to date will include a stop at UBS Arena, located 30 minutes from Penn Station or Grand Central via LIRR, on Friday, September 20. The opening acts for the tour include Denzel Curry, Pouya, HAARPER, Shakewell, and Ekkstacy. Below is the complete list of tour dates with supporting acts in each city.

Pre-sale tickets will be available starting tomorrow, April 4th, at 10 AM local time. General ticket sales will begin on Friday, April 5th, at 10 AM local time. Link to purchase both pre-sale and general on-sale is available <u>HERE</u>.

This year for Grey Day Tour 2024, \$uicideboy\$ have partnered with PLUS1 for something very near and dear to the group: mental health. \$1 per ticket will go towards helping those that need it the most. Ruby da Cherry and \$crim are very excited about this partnership, and this is only the beginning of their plans to give back to those that have given them so much.

Since its inception in 2019, the Grey Day Tour has emerged as a standout and one of the "absolute coolest" summer tours, uniting rap and hardcore genres, while also serving as a launching pad for the first national tours for many critically acclaimed artists as well as showcasing artists from their independent label G59 Records. According to <u>Billboard</u>, the Grey Day Tour has propelled the \$uicideboy\$ into the Top 20 rankings of highest-grossing hip-hop touring acts of all time.

Coinciding with the tour announcement, the group has revealed the lead track "Us Vs Them" from their eagerly awaited next full-length album, titled *New World Depression*, set to release on June 14. On "Us Vs Them," the \$uicideboy\$ delve into facing tough challenges and feeling disconnected from society. Ruby da Cherry and \$crim deliver verses about coping with personal struggles and maintaining one's identity in a challenging world. The single has already been featured on official Spotify playlists, including New Music Friday US and landing the cover Tirade and Alternative Hip-Hop. A link to stream the single is <u>HERE</u>.

Throughout *New World Depression*, the duo navigates themes of fame, self-destruction, and the relentless search for identity amidst chaos. Across the 13-track release, their raw, unfiltered lyrics serve as a gritty narrative of personal turmoil, substance abuse, and the struggle for authenticity in a world that often feels cold and indifferent. This album is an unapologetic exploration of the darker sides of human experience, resonating with anyone who has ever felt out of place or battled with their own shadows. The album will commemorate the 10th anniversary since the formation of \$uicideboy\$. Album pre-save is <u>HERE</u>.

Since forming a decade ago in 2014, the \$uicideboy\$ have prolifically shared their distinctive fusion of rap, punk, and trap with audiences worldwide. Starting out as pioneers of the SoundCloud Rap movement, they have gone on to deliver a tremendous amount of music and have achieved over 20 billion all-time streams, placing them in the Top 100 streaming artists of all time. In 2023, they were one of **Spotify's** <u>Top Groups of 2023</u> and one of **SoundCloud's** <u>Top 5 Most Streamed</u> <u>Artists</u>.



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#### 2024 TOUR DATES:

August 7 - Nashville, TN @ Bridgestone Arena August 9 - Birmingham, AL @ Legacy Arena at the BJCC August 10 - Atlanta, GA @ State Farm Arena August 11 - Tampa, FL @ Amalie Arena \* August 13 - Houston, TX @ Toyota Center August 14 - Dallas, TX @ American Airlines Center August 16 - San Antonio, TX @ Frost Bank Center August 17 - Austin, TX @ Moody Center August 19 - Denver, CO @ Fiddler's Green Amphitheatre August 21 - Salt Lake City, UT @ Delta Center \* August 23 - Vancouver, BC @ Rogers Arena \* August 24 - Seattle, WA @ Climate Pledge Arena \* August 25 - Portland, OR @ MODA Center \* August 27 - Sacramento, CA @ Golden 1 Center August 28 - San Francisco, CA @ Chase Center August 30 - San Diego, CA @ Pechanga Arena September 3 - Los Angeles, CA @ Crypto.com Arena September 6 - Las Vegas, NV @ The MGM Grand Garden Arena September 7 - Phoenix, AZ @ Footprint Center September 10 - Albuquerque, NM @ Isleta Amphitheater September 11 - Oklahoma City, OK @ Paycom Center September 15 - Raleigh, NC @ PNC Arena September 17 - Baltimore, MD @ CFG Bank Arena September 19 - Philadelphia, PA @ Wells Fargo Center September 20 – Belmont Park, NY @ UBS Arena September 21 - Newark, NJ @ Prudential Center September 23 - Toronto, ON @ Scotiabank Arena September 24 - Montreal, QC @ Place Bell September 25 - Boston, MA @ TD Garden September 27 - Cleveland, OH @ Rocket Mortgage FieldHouse September 28 - Buffalo, NY @ KeyBank Center September 29 - Pittsburgh, PA @ PPG Paints Arena October 1 - Cincinnati, OH @ Heritage Bank Center October 2 - Detroit, MI @ Little Caesars Arena October 4 - Indianapolis, IN @ Gainbridge Fieldhouse October 5 - Kansas City, MO @ T-Mobile Center October 6 - St. Louis, MO @ Enterprise Center October 8 - Chicago, IL @ United Center October 9 - Milwaukee, WI @ Fiserv Forum October 10 - Minneapolis, MN @ Target Center October 11 - Lincoln, NE @ Pinnacle Bank Arena



**Download** "Us Vs Them" Single Artwork

## ABOUT \$UICIDEBOY\$:

\$uicideboy\$ draws light from the deepest corners of darkness, addiction, hopelessness, and pain. The New Orleans-bred duo of cousins—Scott Arcenaux, Jr. a.k.a. \$crim and Aristos Petrou a.k.a. Ruby da Cherry—translate a fight against demons into a clever, caustic, and corrosively catchy apocalyptic vision of hip-hop pierced with punk intensity and laced with Southern flows.

The world was first introduced to \$uicideboy\$ in 2014. Since then, as trailblazers of trap-metal and punk-rap, they have amassed over 24 billion collective streams, securing their position among the Top 100 Most Streamed Artists Of All Time. Their numerous projects have earned multiple RIAA certifications and debuts among the Top 10 of the Billboard 200. Some accomplishments include the platinum-certified "...And To Those I Love, Thanks For Sticking Around" and gold-certified tracks such as "Carrollton," "2nd Hand," "Runnin' Thru The 7th With My Woadies," "Paris," and "Kill Yourself (Part III)."

Moreover, their annual Grey Day Tour, which started in 2019, has emerged as a standout and one of the largest summer tours, uniting rap and hardcore genres, playing in arenas and amphitheaters worldwide. According to Billboard Magazine, this tour has landed \$uicideboy\$ in the Top 20 rankings of highest-grossing hip-hop touring acts of all time.

In addition to accolades from Billboard, XXL, Revolver, Alternative Press, Complex, and others, they have established their label G\*59 Record\$ as a hub for independent talent, boasting artists like Night Lovell, Germ, Shakewell, Ramirez, and more. In 2024, they will unveil their latest full-length album, *New World Depression*, and launch another global Grey Day Tour.

## CONNECT WITH \$UICIDEBOY\$:

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## **About UBS Arena**

UBS Arena is made for music and built for hockey. New York's newest premier entertainment and sports venue and home of the New York Islanders is developed in partnership with Oak View Group, the New York Islanders, and Jeff Wilpon. The state of the art arena opened in November 2021 and has welcomed numerous top artists including Harry Styles,

Sebastian Maniscalco, Billie Eilish, Dua Lipa, TWICE, Eagles, John Mayer, Kendrick Lamar and Post Malone. The venue delivers an unmatched live entertainment experience for guests including clear sightlines and premier acoustics.

UBS Arena is at the forefront of sustainability, being awarded LEED Green Building Certification in January 2023. The venue also achieved carbon neutrality for operations in Fall 2022 which made it the first arena to do so on the eastern United States seaboard. For more information on the venue's sustainability efforts, please visit <u>UBSArena.com/sustainability</u>.

Located on the historic grounds of Belmont Park, UBS Arena is located just 30 minutes by LIRR from Grand Central or Penn Station and is easily accessible from across the region via mass transit or car. To plan your trip, please visit UBSArena.com/plan-your-trip.

For additional information, please visit <u>UBSArena.com</u> or @UBSArena on Facebook, Instagram and Twitter.

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