

Xerox Launches New Partnership with New York Islanders & UBS Arena in Multi-Year Deal

Belmont Park, NY (Oct. 22, 2024) – The New York Islanders and UBS Arena today announced that Xerox has been named the official office equipment and service supplier for both organizations. Xerox will provide industry-leading workplace technologies, like multi-function printers and robotic process automation, and will support community initiatives with the Islanders and venue. Additionally, with venue developer and management company Oak View Group (OVG), Xerox will support key sustainability and diversity programs throughout the term of this deal.

“Many people don’t realize that Xerox is a lot more than a printing company. They are a global leader within the workplace technology space and having them join the New York Islanders and UBS Arena is a testament to what we are building at Belmont,” said Dan Griffis, President Global Partnerships at Oak View Group. “Business aside, what makes this partnership work so well is that Xerox will create significant opportunities to engage with the community. Their support is rooted in building deeper connections across Long Island and elevating key initiatives within education and hockey.”

“We are thrilled to become an official partner of the New York Islanders and UBS Arena, providing both with the latest in innovative, modern-day workplace technologies to drive speed and efficiency in their operations,” said Deena LaMarque Piquion, Chief Growth and Disruption Officer at Xerox. “This multi-year partnership also underscores our commitment to supporting the communities we live and work in by collaborating with the Islanders to elevate key educational and hockey programs across Long Island. Together, we are making a meaningful impact both on and off the ice.”

Xerox will also gain naming rights to the business networking suite at UBS Arena, known as the Xerox Lounge 19. OVG initiative support for Xerox will include the OVG Women’s network and platforms such as Green Operations & Advanced Leadership (GOAL), a sustainability-driven membership and support network for sports, entertainment and live event venues.

Xerox will be a supporting partner across several longstanding Islanders programs:

- **Teacher of the Month:** Long Island teachers can be nominated via the New York Islanders website for this monthly honor. The winning teacher each month will be celebrated with their own New York Islanders jersey, as well as digitally via the New York Islanders website and social media. Xerox will also donate to a cause of their choosing.
- **Girls Hockey Programs:** Xerox will provide support to the tournament team with jerseys and coaching uniforms as well as leadership training opportunities for coaches, officials and administrators. They will also be integrated throughout the Female Leadership & Coaching Summit.
- **New York Islanders Women in Sports Night:** Xerox will support this evening where fans, partners, premium hospitality partners, and influential women in sports and entertainment discuss key topics and network.

“We are excited to welcome Xerox to UBS Arena and the New York Islanders,” said John Collins, Operating Partner of the New York Islanders. “To have Xerox support key programs that make an impact across Long

Island and grow the game across the region speak to the impact that these organizations have within our communities.”

###

About UBS Arena

UBS Arena is made for music and built for hockey. New York's newest premier entertainment and sports venue and proud home of the New York Islanders is developed in partnership with Oak View Group, the New York Islanders, and Jeff Wilpon. The state of the art arena has welcomed top artists from around the globe since opening in November 2021 including Billy Joel, Bruce Springsteen, Chris Stapleton, Dua Lipa, Drake, Harry Styles, Marc Anthony and Suga. The venue delivers an unmatched live entertainment experience for guests including clear sightlines and premier acoustics.

UBS Arena is at the forefront of sustainability, recently achieving Zero Waste TRUE Silver certification in May 2024 in addition to its LEED Green Building Certification and carbon neutrality for operations.

Located on the historic grounds of Belmont Park, UBS Arena is located just 30 minutes by LIRR from Grand Central or Penn Station and is easily accessible from across the region via mass transit or car. To plan your trip, please visit UBSArena.com/plan-your-trip.

For additional information, please visit UBSArena.com or @UBSArena on Facebook, Instagram and Twitter.

About the New York Islanders

The New York Islanders Hockey Club is the proud winner of four Stanley Cup Championships and record nineteen consecutive playoff series victories.

The Islanders play in the National Hockey League's Eastern Conference, and have eight players, one coach and one general manager inducted into the Hockey Hall of Fame.

The Islanders Children's Foundation has helped countless youngsters in need around the world since its inception. Donations are raised through the efforts of our players, management, and employees, along with our fans and partners.

UBS Arena is the team's state of the art home and features world class premium hospitality, great sightlines from every seat, and a loud and intimate bowl.

Isles Lab, the official team store of the New York Islanders, offers fans traditional NHL merchandise, unique collaboration and exclusive products. Isles Lab is located inside UBS Arena or can be shopped online at IslesLab.com.

About Xerox Holdings Corporation (NASDAQ: XRX)

For more than 100 years, Xerox has continually redefined the workplace experience. Harnessing our leadership position in office and production print technology, we've expanded into software and services to sustainably power the hybrid workplace of today and tomorrow. Today, Xerox is continuing its legacy of innovation to deliver client-centric and digitally-driven technology solutions and meet the needs of today's global, distributed workforce. From the office to industrial environments, our differentiated business and technology offerings and financial services are essential workplace

technology solutions that drive success for our clients. At Xerox, we make work, work. Learn more at www.xerox.com and explore our commitment to diversity and inclusion.

Media Contacts:

UBS Arena

Kerry Graue

Senior Director, Public Relations

kerry.graue@ubsarena.com

New York Islanders

Jay Beberman

Communications Director

jay.beberman@newyorkislanders.com

Xerox Holdings Corporation

Justin Capella

Media Relations Lead

Justin.Capella@xerox.com