

#### FOR IMMEDIATE RELEASE

# JERUSALEM CAPITALS AND HC TEL AVIV TO MAKE NORTH AMERICAN DEBUT AT UBS ARENA

New York, NY – [12/23/24] – The Israel Elite Hockey League (IEHL) is thrilled to announce a historic event for the sport of hockey and Israeli sports. On Sunday, March 23, 2025, the Jerusalem Capitals and HC Tel Aviv, two premier clubs from the IEHL, will face off at the UBS Arena in New York. This marks the first time professional hockey teams from Israel will compete in North America, setting the stage for a landmark moment in international hockey history.

## TWO TEAMS, ONE HISTORIC MATCHUP

The **Jerusalem Capitals** and **HC Tel Aviv** are powerhouse teams within the IEHL, Israel's premier professional hockey league. Known for their fierce rivalry and top-tier talent, this matchup promises an unforgettable evening of high-energy competition. Fans will witness firsthand the growth of hockey in Israel and its expanding influence on the international stage.

### **EVENT DETAILS**

Date: Sunday, March 23, 2025Location: UBS Arena, Elmont, NY

• **Time**: Early evening (puck drop approximately 6 PM)

This event is poised to be the **largest Israeli hockey showcase in history**, combining world-class hockey with cultural celebration and community engagement.

### FAMILY-FRIENDLY FAN EXPERIENCE

In addition to the action on the ice, fans can look forward to a variety of activities and attractions:

- Player Meet-and-Greets: Interact with the athletes bringing Israeli hockey to new heights.
- Shooting Zone: Test your skills in a fun, interactive hockey activity.
- Kosher Food Trucks: Enjoy a wide selection of kosher food options, perfect for the whole family.

The festivities will create a vibrant pre-game atmosphere, making this event as much about community as it is about competition.

### **CELEBRATING COMMUNITY AND CULTURE**

This historic game is more than just a sports event; it's a celebration of unity, cultural pride, and shared passion. Fans of all backgrounds—from die-hard hockey enthusiasts to members of the Jewish and Israeli communities—will come together for a night of unforgettable memories.

"This is a monumental moment for Israeli hockey," said Stuart Gourdji, HC Tel Aviv team owner. "We are honored to bring the Jerusalem Capitals and HC Tel Aviv to UBS Arena, showcasing the incredible talent and passion for hockey growing in Israel. It's a testament to the global reach of our sport and the unity it fosters."

#### DON'T MISS THIS HISTORIC EVENT

This once-in-a-lifetime game is a must-see for hockey fans, families, and supporters of Israeli sports and culture. Tickets will go on sale soon, so be sure to secure your spot for a night of history in the making.

- Tickets: [Go on Sale Dec 27 2024]
- **Sponsorship Opportunities**: [Please Contact *Israelhockey2021@gmail.com*]

## **CONTACT INFORMATION**

For media inquiries, sponsorship details, or additional information, please contact:

- [Stuart Gourdji]
- [Israelhockey2021@gmail.com]
- [+1-972-388-1759]

### **ABOUT THE IEHL**

The Israel Elite Hockey League (IEHL) is the premier professional hockey league in Israel, bringing together top players from around the world to compete in an exciting and rapidly growing sports market. With a mission to promote hockey and foster cultural exchange, the IEHL is a beacon of innovation and passion in the international hockey community.