



Pitney Bowes Named Official Shipping Technology Partner of the New York Islanders and UBS Arena

Stamford, CT (Date) – Pitney Bowes (NYSE: PBI), a technology-driven company that provides SaaS shipping solutions, mailing innovation, and financial services to clients around the world, today announced it has been named the Official Shipping Technology Partner of the New York Islanders and UBS Arena. This multi-faceted partnership underscores Pitney Bowes' commitment to innovation and operational excellence, leveraging its ShipAccel solution to enhance the shipping operations of the New York Islanders and UBS Arena.

ShipAccel, powered by Pitney Bowes and built on the innovative Shipping 360 platform, provides the New York Islanders and UBS Arena with advanced shipping technology that offers choice in carriers, pre-negotiated rates, and comprehensive visibility into their shipping operations. By leveraging this innovative solution, the Islanders and UBS Arena can efficiently manage shipping needs across locations, with multiple carriers, and for a variety of needs, from team logistics to fan engagement programs. This visibility enables the organization to identify operational efficiencies, reduce costs, and maintain a seamless delivery process that supports exceptional operations.

“Pitney Bowes’ expertise in shipping aligns perfectly with our commitment to delivering world-class experiences to our fans,” said Dan Griffis, President Global Partnerships at Oak View Group, which oversees the UBS Arena and New York Islanders Partnerships. “This partnership not only brings innovative shipping solutions to our organization but also creates engaging opportunities for our community.”

Specifically, the partnership includes new, innovative programs designed to enhance the fan experience regardless of where they are:

- **3 Stars of the Game Sweepstakes:** After every home game win, fans can enter to win a puck signed by one of the three players of the game, shipped to them no matter their location, using ShipAccel powered by Pitney Bowes.
- **Mystery Mondays:** Weekly giveaways offering fans the chance to win exciting prizes, from tickets and signed memorabilia to merchandise and gift cards, all shipped using ShipAccel powered by Pitney Bowes.

“Pitney Bowes is proud to partner with the New York Islanders and UBS Arena as their Official Shipping Technology Partner,” said Shemin Nurmohamed, President of Sending Technology Solutions at Pitney Bowes. “This collaboration exemplifies our shared focus on delivering exceptional experiences, whether it’s enabling efficient shipping operations or engaging fans

through dynamic programs like 3 Stars of the Game and Mystery Mondays. Together, we aim to redefine what's possible in shipping and fan engagement.”

“We're thrilled to welcome Pitney Bowes as the Official Shipping Technology Partner of the New York Islanders and UBS Arena,” said John Collins, Operating Partner, New York Islanders. “This partnership is a valuable addition to our organization. By streamlining our logistics and improving efficiency, we can better focus on providing our passionate fans with the best gameday experience.”

For more information about Pitney Bowes and its innovative shipping solutions, visit pitneybowes.com

About Pitney Bowes

Pitney Bowes (NYSE: PBI) is a technology-driven company that provides SaaS shipping solutions, mailing innovation, and financial services to clients around the world – including more than 90 percent of the Fortune 500. Small businesses to large enterprises, and government entities rely on Pitney Bowes to reduce the complexity of sending mail and parcels. For the latest news, corporate announcements, and financial results, visit www.pitneybowes.com/us/newsroom. For additional information, visit Pitney Bowes at www.pitneybowes.com.

About UBS Arena

UBS Arena is made for music and built for hockey. New York's newest premier entertainment and sports venue and proud home of the New York Islanders is developed in partnership with Oak View Group, the New York Islanders, and Jeff Wilpon. The state of the art arena has welcomed top artists from around the globe since opening in November 2021 including Billy Joel, Bruce Springsteen, Chris Stapleton, Dua Lipa, Drake, Harry Styles, Marc Anthony and Suga. The venue delivers an unmatched live entertainment experience for guests including clear sightlines and premier acoustics.

UBS Arena is at the forefront of sustainability, recently achieving Zero Waste TRUE Silver certification in May 2024 in addition to its LEED Green Building Certification and carbon neutrality for operations.

Located on the historic grounds of Belmont Park, UBS Arena is located just 30 minutes by LIRR from Grand Central or Penn Station and is easily accessible from across the region via mass transit or car. To plan your trip, please visit UBSArena.com/plan-your-trip.

For additional information, please visit UBSArena.com or @UBSArena on Facebook, Instagram and Twitter.

About the New York Islanders

The New York Islanders Hockey Club is the proud winner of four Stanley Cup Championships and record nineteen consecutive playoff series victories.

The Islanders play in the National Hockey League's Eastern Conference, and have eight players, one coach and one general manager inducted into the Hockey Hall of Fame.

The Islanders Children's Foundation has helped countless youngsters in need around the world since its inception. Donations are raised through the efforts of our players, management, and employees, along with our fans and partners.

UBS Arena is the team's state of the art home and features world class premium hospitality, great sightlines from every seat, and a loud and intimate bowl.

Isles Lab, the official team store of the New York Islanders, offers fans traditional NHL merchandise, unique collaboration and exclusive products. Isles Lab is located inside UBS Arena or can be shopped online at [IslesLab.com](https://www.isleslab.com).