

Beenie Man Returns to New York After 13 Years with the “King of Dancehall” Tour at UBS Arena on Saturday, May 24

Tickets on Sale Friday, March 15 at 10am at Ticketmaster



New York, NY – March 6, 2024 – The King of Dancehall, Beenie Man, is making his long-awaited return to New York City for the first time in 13 years. Bringing an all-star lineup with him on ‘The King of Dancehall Tour’ produced by Jammins Events, the show heads to UBS Arena on Saturday, May 24. The night will be filled with high-energy performances, surprise guest appearances, and a celebration of dancehall music and culture.

Tickets go on sale beginning Friday, March 15 at 10am via Ticketmaster.

Grammy Award-winning artist Beenie Man is set to deliver his greatest hits like “Who Am I (Sim Simma),” “Girls Dem Sugar,” “King of the Dancehall,” and many more. But that’s not all—he’s bringing some of his artist friends to perform, making this a night full of surprises, collaborations, and nonstop energy. Fans can expect high-profile guest appearances as the dancehall legend reclaims his throne on the New York City stage.

“This event is not just about one artist—it’s a celebration of dancehall’s legacy and global impact,” said George Crooks, CEO of Jammins Events. We are bringing together some of the most influential names in reggae and dancehall for a show that will be talked about for years to come.”

About Beenie Man

Beenie Man, born Moses Davis, is one of the most influential artists in dancehall history. With a career spanning over three decades, he has dominated the genre with chart-topping hits, groundbreaking collaborations, and an unmatched stage presence. He is a Grammy Award-winning artist and a global ambassador for dancehall music.

About Jammins Events

Jammins Events is a premier event production company specializing in Caribbean entertainment. With a track record of producing world-class concerts and cultural showcases, Jammins Events continues to bring the best of reggae and dancehall music to audiences worldwide.

Follow us on social media for exclusive updates, artist announcements, and behind-the-scenes content.

About UBS Arena

Located in the heart of the expanding experiential destination of Belmont Park, UBS Arena is New York's newest premier live entertainment and sports venue. Proud home to the New York Islanders, the state-of-the-art arena was developed in partnership with Oak View Group, the New York Islanders and Jeff Wilpon, and has welcomed over 3 million guests and 350+ events with top artists from around the world since November 2021.

Built with fan-first amenities, inspired by the timeless elegance of New York and powered by state-of-the-art technology, the venue is made for music and built for hockey with clear sightlines and premier acoustics. UBS Arena is at the forefront of sustainability, achieving Zero Waste TRUE Silver certification in addition to its LEED Green Building Certification and carbon neutrality for operations.

UBS Arena is located just 30 minutes by LIRR from Grand Central or Penn Station and is easily accessible from across the region via mass transit or car. To plan your trip, please visit UBSArena.com/plan-your-trip. Keep in touch with us at UBSArena.com/updates or @UBSArena on Facebook, Instagram and X/Twitter.

Media Contacts:

Jammins Events

George Crooks

jamminsevents@gmail.com

646-210-6615

UBS Arena

Kerry Graue

press@ubsarena.com