

MEDIA CONTACT: Alan Miller Public Relations 917-412-0166 | alan@alanmillerpr.com

Hot Wheels Monster Trucks Live™ Brings The All-New GLOW-N-FIRE Theme And Bigfoot's Birthday Celebration To UBS Arena August 16 & 17

New York, NY (March 31, 2025) Hot Wheels Monster Trucks Live™ is ready to make New York City's summer even hotter! The ultimate monster truck show will stop for the first time ever at UBS Arena on Saturday, August 16 and Sunday, August 17. Bringing its all new theme for 2025 - Glow-N-Fire - this new experience features all the fun and excitement that fans have come to expect, but with an added fiery twist. To make this year's show even more special, get ready for the most adrenaline-fueled birthday party of the year as the original monster truck that started it all, Bigfoot, marks its 50th year of entertaining fans!

Tickets and event information are available at www.hotwheelsmonstertruckslive.com. Tickets are subject to convenience and facility fees. Performances at UBS Arena are on Saturday, August 16 at 12:30 pm (Pre-Show Party 10am – 11:15am / VIP 10:45am) and 7:30 pm (Pre-Show Party 5 – 6:15pm / VIP 5:45pm) and Sunday, August 17 at 2:30 pm Pre-Show Party 12pm – 1:15pm / VIP 12:45pm).

Hot Wheels fans also have the chance to participate in the all-new Pre-Show Party, held two and a half hours prior to every performance. The unique experience provides fans access to the arena floor where they can get up close and see the outrageous designs and epic size of the Hot Wheels Monster Trucks along with autograph signings from their favorite drivers and performers. Each Pre-Show Party ticket includes an autograph card, exclusive to the Pre-Show Party attendees. Passes will be available to purchase while supplies last.

The new Pre-Show VIP Backstage Experience is an exclusive tour guided by the hosts of Hot Wheels Monster Trucks Live! Experience what happens behind the scenes before all of the smashing and crashing goes down. See the Hot Wheels Monster Trucks up close and personal, get your VIP Hot Wheels Monster Trucks Live Official Souvenir Merchandise Bundle and receive exclusive access into the Pre-Show Party! VIP passes are limited and available to purchase while supplies last.

Hot Wheels Monster Trucks Live™: Glow-N-Fire is produced by Family Entertainment Live and brings fans' favorite Hot Wheels Monster Trucks to life including Mega Wrex™, Tiger Shark™, HW 5-Alarm™, Bone Shaker™, Bigfoot®, Gunkster™, and introducing the brand new Skelesaurus™, the giant that unleashes his fossil fury. Fans can also witness a special appearance from a transforming robot, plus the high-flyers of Hot Wheels Monster Trucks Live Freestyle Motocross Team. Special kids pricing is available for all shows providing a BIG value for the whole family!

Fans can go to HotWheelsMonsterTrucksLive.com for more information. The Hot Wheels Monster Trucks Live tour is a partnership between Mattel and Raycom-Legacy Content Company, LLC, a wholly owned subsidiary of Family Entertainment Holdings, LLC.

####

About Family Entertainment Live

Family Entertainment Holdings, LLC is a diversified, entertainment holding company that develops family-oriented live events including <u>Magic of Lights</u> **, an outdoor holiday lights drive-through experience produced at venues throughout North America and <u>Hot Wheels</u> ** <u>Monster Trucks Live</u>, showcasing a toys-to-life show of Mattel's legendary Hot Wheels Monster Trucks show presented across North America, Europe and elsewhere internationally. The Company is headquartered in New York, NY. For more information visit <u>familyentertainmentlive.com</u>.

About Mattel

Mattel is a leading global toy and family entertainment company and owner of one of the most iconic brand portfolios in the world. We engage consumers and fans through our franchise brands, including Barbie®, Hot Wheels®, Fisher-Price®, American Girl®, Thomas & Friends™, UNO®, Masters of the Universe®, Matchbox®, Monster High®, MEGA® and Polly Pocket®, as well as other popular properties that we own or license in partnership with global entertainment companies. Our offerings include toys, content, consumer products, digital and live experiences. Our products are sold in collaboration with the world's leading retail and ecommerce companies. Since its founding in 1945, Mattel is proud to be a trusted partner in empowering generations to explore the wonder of childhood and reach their full potential. Visit us at mattel.com.

About UBS Arena

Located in the heart of the expanding experiential destination of Belmont Park, UBS Arena is New York's newest premier live entertainment and sports venue. Proud home to the New York Islanders, the state-of-the-art arena was developed in partnership with Oak View Group, the New York Islanders and Jeff Wilpon, and has welcomed over 3 million guests and 350+ events with top artists from around the world since November 2021.

Built with fan-first amenities, inspired by the timeless elegance of New York and powered by state-of-the-art technology, the venue is made for music and built for hockey with clear sightlines and premier acoustics. UBS Arena is at the forefront of sustainability, achieving Zero Waste TRUE Silver certification in addition to its LEED Green Building Certification and carbon neutrality for operations.

UBS Arena is located just 30 minutes by LIRR from Grand Central or Penn Station and is easily accessible from across the region via mass transit or car. To plan your trip, please visit UBSArena.com/plan-your-trip. Keep in touch with us at UBSArena.com/updates or @UBSArena on Facebook, Instagram and X/Twitter.